# GROWTH In The Age of Disruption



## " IF I HAD ASKED PEOPLE WHAT THEY WANTED, THEY WOULD HAVE SAID: FASTER HORSES..."

Henry Ford



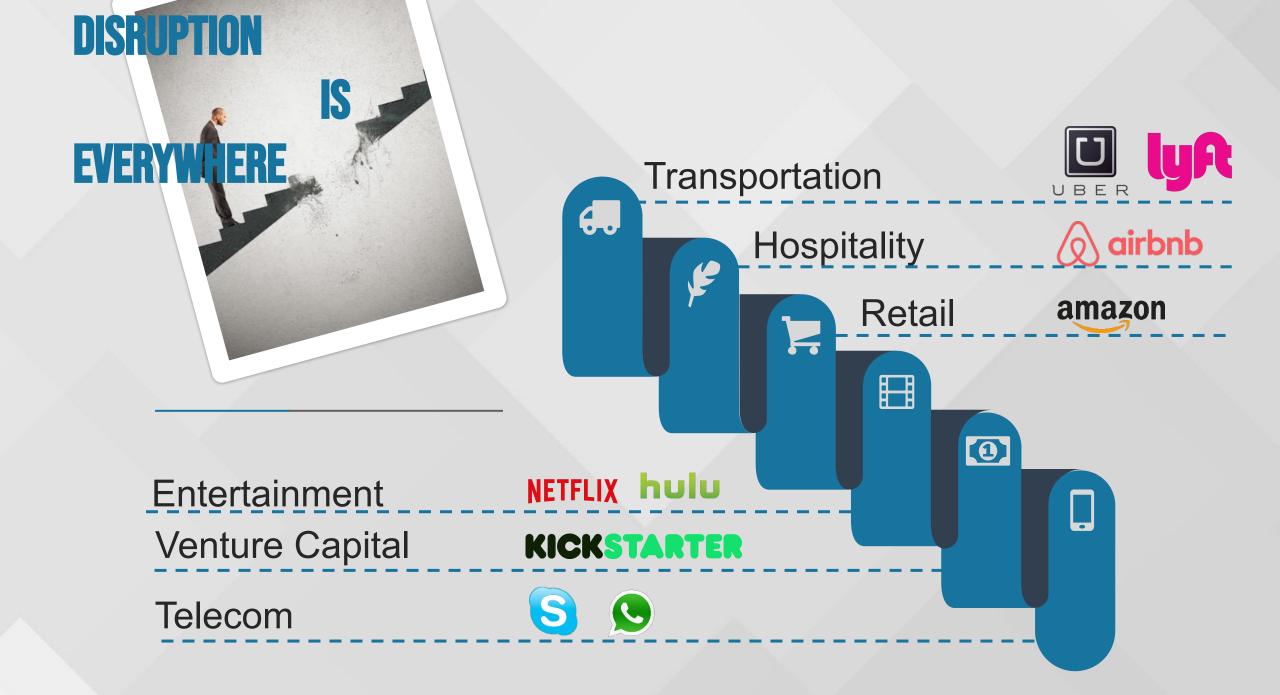
#### 65 Either you are disrupting your career, or someone else is



# Emerging Technology + New Business Model =

## DISRUPTION







#### Signs that an Industry is RIPE for Disruption....

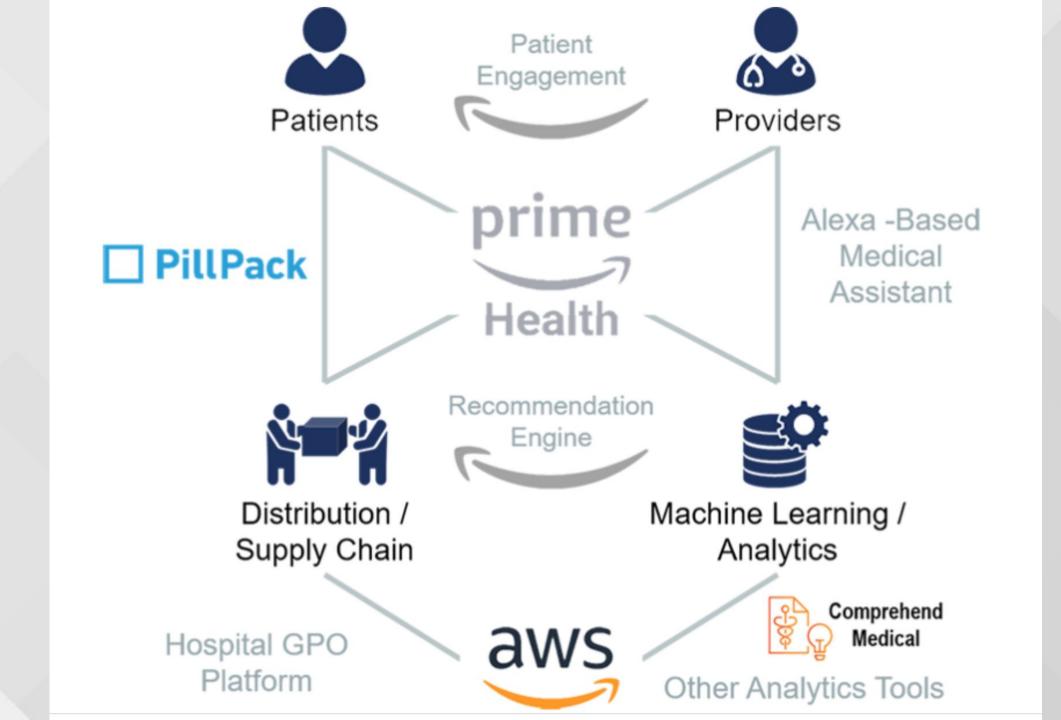
### 1. Market Complacency

#### 2. Customer Frustration

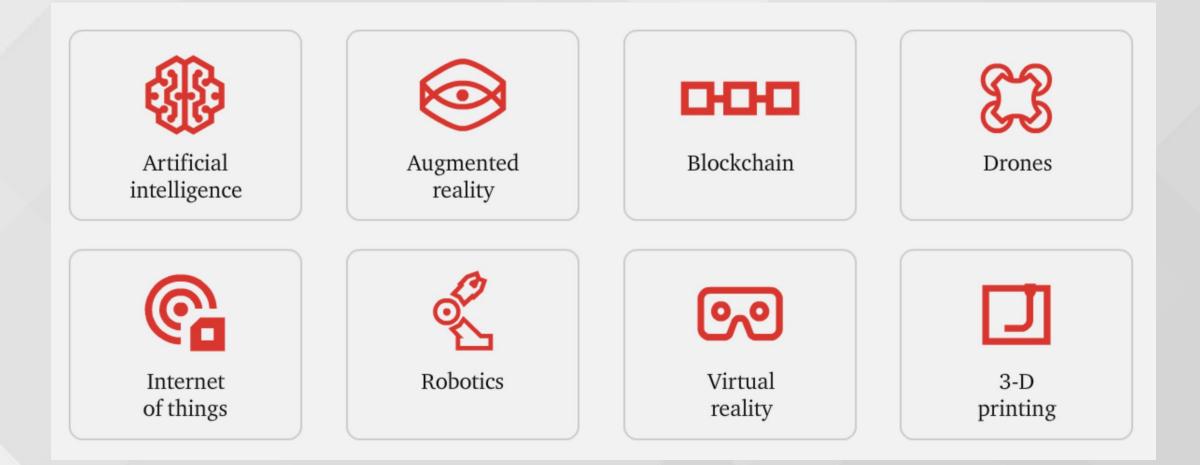
# 3. Tension Points







#### The Essential Eight





We've seen 1% of the disruptive innovation that's coming in the next decade...

> -Jeff Bezos, Amazon



If I had six hours to chop down a tree, I'd spend the first four hours sharpening the axe

#### -Abraham Lincoln



