#### What our members say:

"When looking for a partner on a project we always give strong consideration to our fellow ACEC members."

Robin Greenleaf, Architectural Engineers, Inc., Massachusetts

"Our clients have a high regard for ACEC and understand the benefits of our participation in the Council's programs."

> David D. Kennedy, Kennedy/Jenks Consultants, California

"Reputation is everything in this business and membership in ACEC conveys that we are dedicated to a set of high standards."

> Mickey H. Herbert Vice President & General Manager, Meridian One



## **A Symbol Of:**

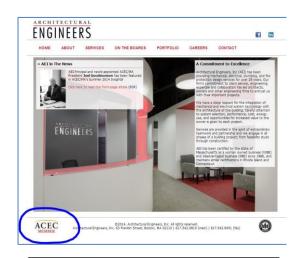
- ✓ Excellence
- ✓ Integrity
- ✓ Quality
- ✓ Knowledge
- ✓ Value

# The ACEC Member Seal



Demonstrate
Your Competitive
Edge!

## Your ACEC Membership: An Asset to be Proud Of



Displaying the Member Seal on your homepage and other materials shows your business is of a high-caliber from your first interaction with clients.

### **Competitive Edge**

Because the ACEC logo is nationally associated with excellence, integrity, and quality, members use it on their business literature as an identifiable symbol of those qualities.

Many ACEC members report that, in their clients' eyes, membership in ACEC offers an advantage over non-member firms. That's why they make sure current and prospective clients know of their status as an ACEC member.

## Here's How to Get Started

To obtain the logo for your use:

- 1. Go to www.acec.org
- 2. Select *Membership/Join ACEC Now* from the top banner
- 3. Scroll down to see the Member Seal information
- 4. Click the download and choose the version you wish to use.

It's that easy.

With a variety of size options, you can adapt the Seal to fit your graphic needs, both for online and print publishing!



## Display the Seal on...

- Your Website
- Promotional Materials
- Business Cards
- Letterhead
- Advertisements

...and leverage ACEC to promote your business!

"The ACEC logo is our seal of quality, reassuring our clients and partners that they're working with the best."

David Oates, Oates Associates, Inc., Illinois