



2017 FALL CONFERENCE

Orlando

15-18
October

HILTON BONNET CREEK
& WALDORF ASTORIA

EXHIBIT & SPONSORSHIP PROSPECTUS

NETWORKING

+

SHOWCASING

=

SALES



AN OPPORTUNITY TO MEET WITH CLOSE TO 800 TOP A/E EXECUTIVES

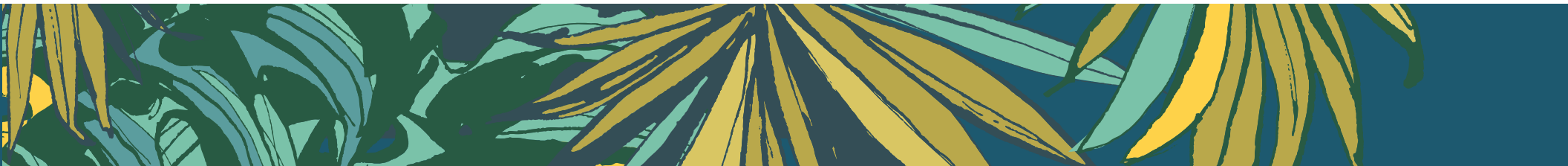
Who will be attending the conference?

ATTENDEE PROFILE:

60% CEOs, Firm Presidents, and Principal Engineers

19% CFOs, CIOs, COOs, and Vice Presidents

21% Industry Professionals including Engineers, Surveyors,
IT, Sales and Marketing, and HR professionals






“THE ACEC CONFERENCES HAVE EXCEEDED OUR EXPECTATIONS AND I HAVE TO SAY WE DO MANY OF THESE TYPE OF EVENTS WITH ACEC BEING THE MOST PRODUCTIVE, MOST PROFESSIONAL AND AFFORDING US THE MOST ACCESS TO THOSE CLIENTS THAT IMPACT THE BUSINESS.”

DAVID M. HUTCHINSON, CHIEF OPERATING OFFICER & CO-FOUNDER, AEC360

Fast Facts

- More than **5,300** engineering firms are ACEC members
 - **86%** of ENR 500 Design Firms are ACEC Members
 - ACEC member firms generate more than **\$200 billion** in private and public works annually
 - ACEC member firms specify products for transportation, general buildings, water supply, waste water, hazardous waste, power, and industrial/petroleum
 - More than **74%** of member firms use outside consultations to purchase their insurance products
 - **55%** of member firms each budget \$150,000 or more to spend on new hardware and software annually
 - **66%** of member firms outsource the majority of their human resource function
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“AS A CONFERENCE VETERAN, EXHIBITING AT A DOZEN DIFFERENT EVENTS EACH YEAR, I CAN SAY WITH ENTHUSIASM THE ACEC EVENTS ARE BY FAR THE MOST WELL ORGANIZED, EASIEST TO ENGAGE, AND ATTRACT THE HIGHEST CALIBER ATTENDEES. WE GET MORE BUSINESS FROM THESE EVENTS THAN ANY OTHER.”

RYAN SUYDAM, CHIEF EXPERIENCE OFFICER, CLIENTSAVVY

EXHIBITOR INFORMATION

Exhibitor Package

- (1) 6' x 10' booth space
- (1) complimentary Full Conference registration for booth personnel
- Company name listing on the ACEC Conference website
- Basic listing on an interactive map in the ACEC Conference Meeting App
- Full listing in printed Conference final program (includes company name, mailing address, e-mail, phone number and website link)
- Company logo and booth number listed on the attendee kit flyer
- (1) 7"x 44" one-line booth identification sign with company name and booth number
- Pre- & post-event attendee list (includes names, organization and mailing address)

Member firm price: \$3,500

Non-member firm price: \$3,950

(Check for early bird deals—member only)

Premium Exhibitor Package

- (1) 6' x 10' booth space in a premium location
- (2) complimentary Full Conference registrations for booth personnel
- A quarter page color advertisement in *Engineering Inc.* magazine (Sept/Oct issue)
- Enhanced listing on the ACEC Conference website (includes company logo with URL link)
- Basic listing on an interactive map in the ACEC Conference Meeting App
- Full listing in printed Conference final program (includes company name, mailing address, e-mail, phone number and website link)
- Company logo and booth number listed on the attendee kit flyer
- (1) 7"x 44" one-line booth identification sign
- Pre- & post-event attendee list (includes name, organization, title and mailing address)

Member firm price: \$7,800

Non-member firm price: \$8,500

(Check for early-bird deals— member only)

Premium packages are limited and available on first-come, first-served basis.





SPONSORSHIP OPPORTUNITIES

Silver Sponsorship Package | \$15,000

- (1) 6' x 10' booth space in a premium location
- (3) complimentary Full Conference registration for booth personnel
- A half page color advertisement in *Engineering Inc.* magazine (Sept/Oct issue)
- Pre-Conference attendee list containing name, title, organization, and mailing address
- Post-Conference attendee list containing name, title, organization, email address and mailing address (There is an email opt-out option for members)
- Company logo and booth number listed on the attendee kit flyer
- Interactive listing on ACEC Conference Meeting App
- (1) 7"x 44" one-line booth identification sign

Acknowledgement:

- Co-sponsor of the following events:
Breakfasts, desserts and breaks in exhibit hall
- Logo placed on the sponsorship page of the Conference website with hyperlink
- Acknowledgment at the Opening General Session
- Acknowledgment as a Silver Sponsor on sponsor signage on-site
- Acknowledgment as a Silver Sponsor in the Conference final program if purchased on/or before September 1, 2017
- Sponsor's logo placed on Conference promotions
- Sponsor's logo included in the rotating slideshows during General Session breaks

Note: Details of sponsorship packages subject to change.

Gold Sponsorship Package | \$25,000

- (1) 6' x 10' booth space in a premium location
- (4) complimentary Full Conference registration for booth personnel
- A full page color advertisement in *Engineering Inc.* magazine (Sept/Oct issue)
- A full page color Conference advertisement in the compendium
- Online ad on ACEC's website leading to 2017 Fall Conference
- One piece of promotional material included in the attendee kit
- Pre- & Post-Conference attendee list containing name, title, organization, email address, and mailing addresses (There is an email opt-out option for members. Pre-attendee list will be sent out 2 weeks before the Conference.)
- Company logo and booth number listed on the attendee kit flyer
- Interactive listing on ACEC Conference Meeting App
- (1) 7"x 44" one-line booth identification sign

Acknowledgement:

- Co-sponsor of the following events:
Welcome Reception, Opening General Session and Keynote Luncheon and Awards Luncheon
- Logo placed on the sponsorship page of the Conference website with hyperlink
- Logo placed on scrolling footer for ACEC Conference Meeting App
- Acknowledgment at the Opening General Session
- Acknowledgment as a Gold Sponsor on sponsor signage on-site
- Acknowledgment as a Gold Sponsor in the Conference final program if purchased on/or before September 1, 2017
- Sponsor's logo on Conference promotions
- Sponsor's logo included in rotating slideshows during General Session breaks

A-LA-CARTE-SPONSORSHIP

Convention Wi-Fi | \$5,000

The Conference will feature WiFi access throughout the event. Enjoy high-profile brand exposure while giving attendees the necessary service of WiFi.

Conference Bags | \$4,750

Place your company logo on the popular Conference tote bags! Give your attendees a useful souvenir they will hold on to. Great corporate visibility!

Badge Lanyard | \$4,000

Each attendee will receive this item during registration and will wear it throughout the duration of the event. The lanyard sponsorship provides exclusive, highly-visible exposure during the entire Conference.

Final Program Print Ad | \$3,000

(INSIDE FRONT/FULL PAGE)

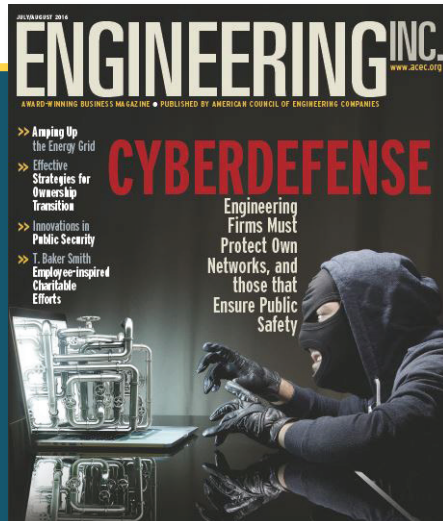
The Conference program will be distributed to all attendees during check-in. The program includes complete details of the Conference, exhibit hall and other event activities. Advertising in the program extends brand awareness and enhances the effectiveness of your program listing.

Attendee Kit Inserts | \$750

One piece of promotional material in the kit, presented to each attendee as they check in for the Conference.



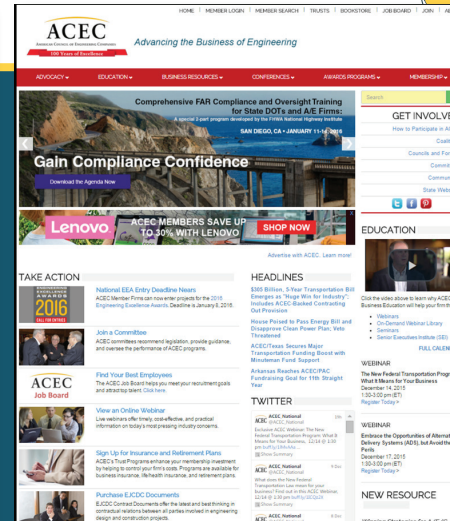
Four Other Ways To Gain Competitive Edge



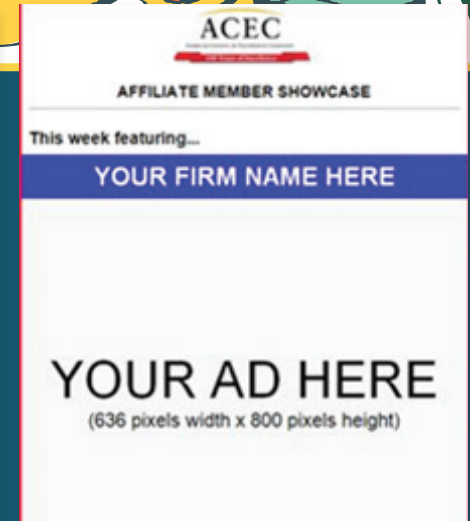
Engineering Inc.
Award-Winning
Business Magazine



Last Word
Weekly e-newsletter



ACEC Website
www.acec.org



Sponsor Email
Weekly Showcase Email
(ACEC Affiliate Member Only)



FLOOR PLAN

COMING SOON



AMERICAN COUNCIL OF ENGINEERING COMPANIES

100 Years of Excellence

American Council of Engineering Companies
1015 15th Street 8th Floor, NW
Washington, DC 20005-2605
Phone: 202-347-7474
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For more information about ACEC's
2017 Fall Conference visit:

<http://www.acec.org/conferences/Fall-Conference-2017/>

Exhibits:

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