



AMERICAN COUNCIL OF ENGINEERING COMPANIES

CALL FOR PRESENTATIONS
ACEC 2017 Fall Conference
Hilton Orlando Bonnet Creek, Orlando, FL
October 15-18, 2017

INVITATION TO PROSPECTIVE PRESENTERS:

Share your special knowledge and expertise at the ACEC Fall Conference, being held at the Hilton Orlando Bonnet Creek, October 15-18, 2017. This program features several thematic tracks, an industry tradeshow, and a broad A/E/C industry audience. The conference focuses on engineering business management, including emerging or expanding markets, creative leadership, new technologies, and unique solutions developed by practitioners and facility/infrastructure owners.

[Click here](#) to submit your session proposal. **Due date is Friday, 2/24/2017.**

SUBMISSION REQUIREMENTS

Provide the following:

1. ***Session Title*** - The title must reflect the primary content of the session
2. ***Learning Objectives*** – At least three learning objectives must be identified. Objectives describe what an attendee will know, understand or be able to do as a result of attending your session.
3. ***Session Speakers*** - The interest and availability of all presenters must be *confirmed* in advance, and you must identify these individuals in your submission.
4. ***Session Abstract*** - Must be no more than 75 words (excluding presenter names). **Presentation format and target audience must be included.**
5. ***Deadline*** – February 24, 2017. Submissions received after that date will be assigned to a second round and considered only if there are open slots after First Round submissions have been considered.

SUBMISSION GUIDELINES AND PROPOSAL EVALUATIONS

The ACEC Business Resources and Education Department, which is responsible for conference and convention content, gives priority to presentations that support business growth and business practices of engineering and surveying firms. ACEC is seeking **75 minute** presentations covering the following *suggested* topics in different tracks/curriculum areas:

1. **Engineering Markets, Existing and Emerging; Project Delivery Systems**
2. **Business and Financial Management, HR, Generational Issues, Marketing, M&A**
3. **Technology Trends, IT, Products, Equipment, Services, Virtual Teams, Social Media**
4. **Leadership and Strategy, Firm Culture**
5. **Risk Management and Contracts**
6. **Public Policy and Infrastructure Investment**
7. **Ethics**

SELECTION CRITERIA

Selection criteria include the clarity of the proposal; strength of the learning objectives; relevance of the topic to A/E/C professionals; thought-provoking and practical value; and inclusion of facility/infrastructure owners as presenters in the session. Presentations are expected to make significant contributions to the professional dialogue and development of attendees' skills. Presenters may not market particular products or services. Although ACEC membership is not a pre-requisite for submission of proposals or participation in the Conference, preference will be given to proposals from ACEC Member Firms

EXPECTATIONS

- Only proposals that include valid learning objectives will be considered.
- Only proposals submitted electronically will be accepted.
- Submit **no more than two** proposals per speaker.
- Provide a 500-750 word summary and a PowerPoint presentation on your topic for inclusion in the 2017 Fall Conference online "Compendium of Conference Materials" (if selected).
- Make no substantive changes in content, or of presenters, without prior approval.
- Agree to have your presentation recorded for the benefit of those who cannot attend the session or meeting.

BENEFITS OF PRESENTING

- Complimentary registration to the Conference on the day of your presentation.
- Publication of your photo and biography, a session summary, and PowerPoint presentation in the online "Compendium of Conference Materials".
- Spotlighting your presentation in ACEC publications, expanding your business networking contacts and providing further opportunities for public speaking.

Please Note: ACEC does not reimburse presenters for any of their expenses related to presentations at the ACEC 2017 Fall Conference.

PROPOSAL SUBMISSION

If you have any questions, contact La'Creshea Makonnen at (202) 682-4338 or email education@acec.org. Proposals must be received by February 24, 2017, at 5:00 p.m. EST

[Click here](#) to submit your session proposal. **Due date is Friday, 2/24/2017.**

TIME LINE:

February 24, 2017	Proposals due to ACEC by 5:00 p.m. Eastern time
May 2017	Notification sent to Prospective Speakers
October 15-18, 2017	2017 ACEC Fall Conference Orlando, FL