ACEC Private Market Symposium
COMMERCIAL AND RESIDENTIAL REAL ESTATE

Sponsored by: HDR

Agenda *(Virtual Program)*

Friday, March 4th from 11 am – 1:00 pm EST:

11:00 – 11:05 am EST: Introductions & Overview of Program

11:05 – 11:35 am EST: **Emerging Trends in Real Estate for 2022: Key speaker Andrew ("Andy") Warren, Director of Real Estate Research at PwC** will present on findings included in the *Emerging Trends in Real Estate®* report, one of the most highly regarded reports of its kind with insights from over 1,700 real estate and land use practitioners across from both the commercial and residential sectors.

11:35 – 11:45 am EST: *Questions & Discussion*

11:45 am – 12:05 pm EST: **Digital Twinning: What is it and how could it transform downtown Phoenix?:** Downtown Phoenix is using the power of a digital twin to create a more sustainable, prosperous, and inclusive future. But what is a "digital twin" and how is it connected to the development and design of commercial and residential real estate? We will explore this with **Sara Scoville-Weaver** with **Downtown Phoenix, Inc.**, and learn how Phoenix is innovative in this 3-D space.

12:05 – 12:35 pm EST: **The Hot Residential Market:** *Will it last, and what is the pattern of future growth***?:** Speaker **Steven Hensley** is the **Senior Manager of Advisory at Zonda Home**, the largest homebuilding prop tech company in North America. Zonda provides cutting-edge research and analysis to the nation's largest homebuilders and others in the residential space, with a focus on nationwide market trends, including understanding recession forces and the impacts of Millennials.

12:35 – 12:45 pm EST: *Questions & Discussion*

12:45 – 12:55 pm EST: **Post-Pandemic Outlook for Engineering Firms, and the Impact of Infrastructure Bill Spending: ACEC Vice President of Private Market Resources Erin McLaughlin**, will provide economic data on the engineering industry, including impact from the Infrastructure Investment and Jobs Act.

12:55 – 1:00 pm EST: Closing Thoughts

Agenda subject to change.