



ACEC

AMERICAN COUNCIL OF ENGINEERING COMPANIES

Sponsorship and Exhibitor Opportunities

PRELIMINARY PROSPECTUS

2019 FALL CONFERENCE

October 13-16, 2019
Sheraton Grand Chicago

#ACEC2019CHICAGO

An Opportunity to Meet with 1000 Top A/E Executives and Decision Makers Nationwide!

67% are C-level executives including CEOs, Presidents, Principals, CFOs, COOs and CIOs.

33% are Senior Engineering professionals, including Project Managers, representing Civil, MEP, Geotechnical, Land Development and Surveying practice disciplines.



ACEC Fall Conference attendee firms design private and public projects in:

transportation

vertical construction

water/wastewater systems

power

ACEC Fall Conference attendees represent

78%

of the ENR 500 Top Design Firms.

DIRECT ACCESS

Meet one-on-one with A/E/C firm and industry leaders

THOUGHT LEADERSHIP

Share valuable industry knowledge by networking with experienced professionals

VISIBILITY

Sharpen your competitive edge in a crowded marketplace of product and service providers



EXHIBIT OPPORTUNITIES

STANDARD BOOTH

- 2 complimentary full Conference personnel registrations
- (1) 6' x 10' booth space with two chairs and one draped table
- Access to all ACEC Conference events and education sessions
- Company name listed on the Conference website
- Acknowledged in the Conference Meeting Mobile App
- Listed in the Conference Final Print Program
- Company logo and booth number listed on the attendee kit "Thank You" flyer
- Pre- & post-event attendee lists (includes name, title, organization and contact info)
- "We're Exhibiting" e-mail signature Conference banner to use in your marketing and social media efforts

MEMBER: \$3,900 / ***\$3,500**

NON-MEMBER: \$4,400 / ***\$3,950**

PREMIUM BOOTH

- Priority booth selection
- 3 complimentary full Conference personnel registrations
- A quarter-page color advertisement in *Engineering Inc.* Magazine (Sept/Oct issue)
- (1) 6' x 10' booth space with two chairs and one draped table
- Access to all ACEC Conference events and education sessions
- Company logo featured on Conference website with hyperlink
- Acknowledged as a premium exhibitor in the Conference Meeting Mobile App
- Listed in the Conference Final Print Program
- Company logo and booth number listed on the attendee kit "Thank You" flyer
- Pre- & post-event attendee lists (includes name, title, organization and contact info)
- "We're Exhibiting" e-mail signature Conference banner to use in your marketing and social media efforts

MEMBER: \$8,200 / ***\$7,800**

NON-MEMBER: \$8,900 / ***\$8,500**

**Early-bird rate ends by 7/1/2019*

SPONSORSHIP OPPORTUNITIES

Choose a bundled package.

\$25,000 PREMIER SPONSOR

Includes:

✓ ONE PREMIUM BOOTH

✓ EVENT SPONSORSHIP

Choice of sole sponsorship of one major Conference event:

- Monday Opening General Session
- Monday General Session Luncheon
- Tuesday General Session

✓ EVENT SPONSORSHIP BENEFITS

- Sponsor's representative invited on stage for recognition with all Conference event sponsors during the Monday Opening General Session
- A sponsor representative will have an opportunity to give a 2-minute welcome remarks/speaker introduction on stage
- Acknowledgment as the Event Sponsor in the Conference final program, website and promotional emails
- Company name/logo displayed on stage/screen during the event
- Acknowledgment on sponsor signage at the event entrance
- One VIP reserved tables with 10 seats for registered attendees at the sponsored event.

✓ ADDITIONAL BENEFITS

- Pre-and post-conference attendee email lists
- One half-page print advertisement in the pre-Conference issue of *Engineering Inc.* Magazine (Sept/Oct issue)
- Interactive full listing with logo, link and 50-word company description on the ACEC Conference Mobile App
- Logo placed on the footer of the ACEC Conference Mobile App
- One piece of collateral or a giveaway item (ACEC-approved) included in the attendee bag
- Push notification of sponsored event on ACEC Conference Mobile App
- On-site recognition signage

\$20,000 SUPPORTING SPONSOR

Includes:

✓ ONE PREMIUM BOOTH

✓ EVENT SPONSORSHIP

Choice of sole sponsorship of one major Conference event:

- Sunday Welcome Reception
- Monday Evening Reception
- Tuesday Awards Luncheon

✓ EVENT SPONSORSHIP BENEFITS

- Sponsor's representative invited on stage for recognition with all Conference Event Sponsors during the Monday Opening General Session
- Acknowledgment as the Event Sponsor in the Conference final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Multiple branding opportunities during the event (receptions only)
- One VIP reserved table with 10 seats for registered attendees (Tuesday Awards Luncheon Only)

✓ ADDITIONAL BENEFITS

- Pre- and post-conference attendee email lists
- One quarter-page print advertisement in the pre-Conference issue of *Engineering Inc.* Magazine (Sept/Oct issue)
- Interactive full listing with logo, link and 20-word company description on the ACEC Conference Mobile App
- One piece of collateral or a giveaway item (ACEC-approved) included in the attendee bag
- On-site recognition signage

\$8,500 PATRON SPONSOR

Includes:

✓ ONE STANDARD BOOTH

✓ EVENT SPONSORSHIP

Choice of sole sponsorship of one Conference event:

- Exhibit Hall Breakfasts (2 available)
- Exhibit Hall Breaks (5 available)

✓ EVENT SPONSORSHIP BENEFITS

- Acknowledgment as the Event Sponsor in the Conference final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Signage on tables
- Multiple branding opportunities at the event

✓ ADDITIONAL BENEFITS

- Interactive listing with logo and link on ACEC Conference Mobile App
- On-site recognition signage



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Booth purchase required.

\$6,000 **BADGE LANYARD**

Be highly visible to all Conference attendees by sponsoring the badge lanyard. Your company's logo is prominently displayed at eye level for the duration of the Conference.

- Company name/logo placed in the final Conference program and website

\$1,000 **OFFICIAL CONFERENCE BAG INSERT**

Maximize your reach by inserting customized marketing collateral or a giveaway item into Conference bags. Drive traffic to your booth, special events, or educational offerings. Sponsor is responsible for production of the giveaway.

\$5,000 **OFFICIAL CONFERENCE BAG**

Sponsor's logo imprinted prominently on one side of the official Conference bag provided to every attendee. High visibility sponsorship opportunity, it's a popular take-away item.

- Company name/logo placed in the final Conference program and website

\$6,000 **WIFI**

Complimentary WiFi will be available throughout the meeting space for attendees with wireless devices. Sponsor's company logo be prominently displayed as attendees access the WiFi.

\$4,000 PER SESSION **EDUCATIONAL SESSION SPONSOR**

- Sponsor will have an opportunity to provide 2-minute welcome remarks at the beginning of the session.
- Company name placed in the final Conference program
- Logo on signage outside of meeting room where session will be held
- Logo on signage in meeting room



EXHIBIT HALL FLOOR PLAN

Pinewood Derby

ACEC Info Hub

SOLUTIONS CENTER

TRUCK DOCK

ENTRANCE

ENTRANCE HALL A

ENTRANCE HALL B

ENTRANCE HALL C

ENTRANCE HALL D

ENTRANCE HALL E

ENTRANCE HALL F

ENTRANCE HALL G

ENTRANCE HALL H

ENTRANCE HALL I

ENTRANCE HALL J

ENTRANCE HALL K

ENTRANCE HALL L

ENTRANCE HALL M

ENTRANCE HALL N

ENTRANCE HALL O

ENTRANCE HALL P

ENTRANCE HALL Q

ENTRANCE HALL R

ENTRANCE HALL S

ENTRANCE HALL T

ENTRANCE HALL U

ENTRANCE HALL V

ENTRANCE HALL W

ENTRANCE HALL X

ENTRANCE HALL Y

ENTRANCE HALL Z

REVISION DATE:

FOR MORE INFORMATION

<https://www.acec.org/conferences/fall-conference-2019/>

CONTACT

Rachael Ng

Director, Exhibits and Vendor Fulfillment

202-682-4337 • rng@acec.org

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acecnational

@MeetACEC | @ACEC_National



EXHIBIT HALL FLOOR PLAN

Pinewood Derby

ACEC Info Hub

SOLUTIONS CENTER

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EXHIBIT HALL FLOOR PLAN

The floor plan is divided into several main sections:

- Top Section:** Includes the Pinewood Derby room (17'-2" x 8'-6"), ACEC Info Hub (11' x 11'-11"), and SOLUTIONS CENTER (12' x 12').
- Booth Grid:** A large grid of numbered booths (104-807) arranged in rows, with dimensions ranging from 7'-4" to 12'.
- Entrance:** Located at the bottom center, with multiple entrances (A, B, C, D, E) leading from the River Promenade.
- Right Section:** Includes a TRUCK DOCK, NOISE DISTURBANCE areas, and an EXIT.
- Bottom Section:** Includes the RIVER PROMENADE, ENTRANCE HALL A, B, C, D, E, and various service areas like restrooms, stairs, and a message board.

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EXHIBIT HALL FLOOR PLAN

Pinewood Derby

ACEC Info Hub

SOLUTIONS CENTER

TRUCK DOCK

ENTRANCE

RIVER PROMENADE

REVISION DATE:

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EXHIBIT HALL FLOOR PLAN

Pinewood Derby

ACEC Info Hub

SOLUTIONS CENTER

TRUCK DOCK

ENTRANCE

REVISION DATE: 10/1/19

FOR MORE INFORMATION

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EXHIBIT HALL FLOOR PLAN

Pinewood Derby

ACEC Info Hub

SOLUTIONS CENTER

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ENTRANCE HALL A

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TRUCK DOCK

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EXHIBIT HALL FLOOR PLAN

The floor plan illustrates the layout of the Exhibit Hall. Key areas include:

- Pinewood Derby:** Located at the top left.
- ACEC Info Hub:** Centrally located near the top.
- SOLUTIONS CENTER:** To the right of the ACEC Info Hub.
- Exhibit Booths:** Numerous numbered booths are arranged in rows, such as 112-110, 106-104, 113-111, 212-210, etc., down to 807-805.
- Entrances:** Labeled ENTRANCE HALL A, B, and C.
- Exit:** Multiple exit points are marked throughout the hall.
- Truck Dock:** Located on the right side.
- River Promenade:** At the bottom of the plan.

REVISION DATE:

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Pinewood Derby

ACEC Info Hub

SOLUTIONS CENTER

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ENTRANCE HALL A

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- Exhibit Booths:** Numerous numbered booths are arranged in rows, such as 112-110, 106-104, 113-111, 107-105, 206-204, 207-205, 306-304, 307-305, 406-404, 407-405, 506-504, 507-505, 606-604, 607-605, 706-704, 707-705, 806-804, and 807-805.
- Entrances:** Labeled ENTRANCE HALL A, ENTRANCE HALL B, and ENTRANCE.
- Other Features:** Includes a TRUCK DOCK, NOISE DISTURBANCE zones, EXIT signs, RAMP TO TRUCK DOOR, AIR WALL STORAGE, CEILING HEIGHT specifications, and various service areas like restrooms and storage.

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EXHIBIT HALL FLOOR PLAN

Pinewood Derby

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2019 FALL CONFERENCE

October 13-16, 2019 Sheraton Grand Chicago

#ACEC2019CHICAGO

EXHIBIT / SPONSORSHIP AGREEMENT

EXHIBITOR INFORMATION *(This information will be published in the on-site Conference Program)*

Company Name: _____
Address: _____
City, State, Zip: _____
Phone: _____ Email: _____
Website Address: _____

MAIN CONTACT FOR SHOW INFORMATION

Full Name: _____ Title: _____
Phone: _____ Email: _____

EXHIBIT/SPONSORSHIP OPTIONS *(Early-bird rate ends by 7/1/2019)*

	Member Rate		Non-Member Rate	
<input type="checkbox"/> Standard Booth (Includes 2 Complimentary Convention Registrations)	<i>Before 7/1/2019</i> <input type="checkbox"/> \$3,500	<i>After 7/1/2019</i> <input type="checkbox"/> \$3,900	<i>Before 7/1/2019</i> <input type="checkbox"/> \$3,950	<i>After 7/1/2019</i> <input type="checkbox"/> \$4,400
<input type="checkbox"/> Premium Booth Package (Includes 3 Complimentary Convention Registrations)	<i>Before 7/1/2019</i> <input type="checkbox"/> \$7,800	<i>After 7/1/2019</i> <input type="checkbox"/> \$8,200	<i>Before 7/1/2019</i> <input type="checkbox"/> \$8,500	<i>After 7/1/2019</i> <input type="checkbox"/> \$8,900

☐ **I am interested in the following Sponsorship Option. Please contact me on:**

- ☐ **Premier Sponsorship** (1 Premium Booth Included)
- ☐ **Supporting Sponsorship** (1 Premium Booth Included)
- ☐ **Patron Sponsorship** (1 Standard Booth Included)
- ☐ **Additional Sponsorship Opportunities** (Booth purchase required, not included in sponsorship)

PAYMENT INFORMATION *(Minimum deposit of 50% of total exhibit space charge is required with this submission. Full payment of any balance must be received by 9/30/2019.)*

☐ **Payment by Credit Card**

Type: _____ Card #: _____
Exp. Date: _____ Security Code (CSC): _____
Cardholder Name: _____ Cardholder Zip Code: _____
*Signature: _____ Date: _____

☐ **Payment by Check**

Make Check **American Council of Engineering Companies (ACEC)**
Payable to: **Info Line: 2019 Fall Conference Exhibit Booth Space Rental**
Mail Check to: **ACEC, 1015 15th Street, NW, 8th Floor, Washington, D.C. 20005-2605**

** By signing this agreement, I agree to pay the stated amount and have read and will abide by the expo terms and conditions on the reverse side of the agreement.*

Print Name: _____ Date: _____
*Signature: _____

Send completed and signed agreement to: Email: Rachael Ng, rng@acec.org or Secure Fax #: 202-842-2436

ACEC 2019 Fall Conference Exhibit Space Rental Terms and Conditions

1. Terms of Agreement It is understood that the following terms and conditions are accepted as a contract between the American Council of Engineering Companies (“ACEC”) and the Exhibitor listed on the attached Exhibit Booth and Sponsorship Reservation Form (the “Exhibitor”) to rent exhibit space at ACEC’s 2019 Fall Conference (the “Event”). ACEC and the Exhibitor may each be referred to as a “Party” or collectively, as the “Parties”. It is agreed that Exhibitor will abide by the rules and regulations as contained within these terms and conditions (the “Agreement”) before, during and after the Event, and by any and all agreements made by and between ACEC and the Event Location and any and all rules of the Event Location.

ACEC shall have the sole authority to interpret and enforce all rules and regulations included herein, to make any amendments thereto, and to make further rules and regulations as necessary to ensure the orderly conduct of the Event. The Parties hereby agree and acknowledge that any waiver of or failure to exercise any right provided for herein shall not be deemed a waiver of any further or future right under this Agreement.

2. Assignment of Exhibit Space ACEC has established an Exhibitor Point System to allocate exhibit space. Points will be awarded in four categories: historical support, event underwriting support in the twelve (12) months preceding this Agreement, sponsorship level, advertising and membership. Points are recalculated each year. The points system is used mainly as a guide for booth assignment, but in the event there are more exhibitors requesting space than is available, it will also be used to determine who will obtain exhibit space.

3. Exhibit Space Rental Rates All spaces are 6’ x 10’ in size. In exchange for rental of exhibit space at the Event under the terms specified herein, Exhibitor agrees to remit the applicable 50% payment at the time of submission of the Exhibit Booth Agreement Form, or space will not be held. The remaining balance of 50% must be paid by 9/30/19. Exhibitors that have a balance will not be allowed to set up.

4. Subleasing Exhibitors may not sublet their exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the Exhibitor in the regular course of business, except where such articles are necessary for proper demonstration or operation of the Exhibitor’s display, in which case the identification shall be limited to the manufacturer’s regular nameplate. Exhibitors may not permit non-exhibiting company representatives to operate from their booth. This booth rental is for exclusive use of Exhibitor’s company and its products and services. Rulings of ACEC shall, in all instances, be final with regard to use of exhibit space.

5. Occupancy Default Any exhibitor failing to occupy space contracted for shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by ACEC, and reallocated or reassigned for such purposes or use as ACEC may see fit.

6. Cancellation or Change of Exposition In the event that the Event Location in which the Event is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of ACEC or its agents, the Event may be canceled or moved to another appropriate location, at the sole discretion of ACEC. ACEC shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising directly or indirectly by virtue of a cause or causes not reasonably within the control of ACEC. Causes for such action beyond the control of ACEC shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, orders or regulations, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by Marriot Wardman Park. municipal, state or federal laws, or acts of God. Should ACEC terminate this Agreement pursuant to the provisions of this section, the exhibitor waives any and all claims for damage arising thereof. Refunds in the event of termination shall be made to Exhibitors in the amount of the original exhibit fees less prorated adjustments based on ACEC costs incurred from staging and/or relocating the Event.

7. Cancellation by Exhibitor In the event of cancellation by Exhibitor, ACEC shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation, according to the following schedule:

Through Sept 4, 2019, 50% of total booth rental/sponsorship fee;

After Sept 4, 2019, 100% of total booth rental/sponsorship space fee.

ACEC must receive written notification of the cancellation by mail or facsimile. The date of receipt of the cancellation notice by ACEC will determine the above assessment factors. In the event of either a full or partial cancellation of space by an exhibitor, ACEC reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling Exhibitor of the obligation to pay the cancellation assessment. It is mutually agreed that by canceling exhibit booth space, the Exhibitor relinquishes all benefits included with the exhibit booth space.

8. Limitation of Liability ACEC shall not be liable, and Exhibitor agrees to make no claim for any reason whatsoever against ACEC, ACEC’s official exhibit services provider or Event Location, for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the Event as scheduled; nor for any action or omission of ACEC. Exhibitor is solely responsible for its own exhibition materials and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood that all property of Exhibitor is in their care, custody, and control in transit to, or from, or within the confines of the Event Location and the exhibit hall. ACEC shall bear no responsibility for the safety of Exhibitor, their personnel, employees, agents or representatives or personal property.

9. Insurance Exhibitors shall, at their sole cost and expense, procure and maintain through the term of this Agreement, the following insurance: Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman’s Compensation in full compliance with all laws covering the Exhibitor’s employees. Such insurance shall name the following as additional insureds: ACEC, Event Location, and their respective members, officers, agents, and employees. Proof of such insurance shall be provided to ACEC or its agent or representative upon request.

10. Installing, Exhibiting, Dismantling Hours and dates for installing, exhibiting and dismantling shall be those specified by ACEC. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material for the Event before the specified conclusion of the dismantling period set by ACEC. Exhibitors are required to adhere to Event hours. No early breakdown will be permitted. If Exhibitor leaves the Event before teardown time, it will result in a fine of \$1,000 as well as possible exclusion from future participation at ACEC’s sole discretion.

11. Damage to Property Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor’s property by Exhibitor, its exhibit materials, or its employees or agents. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns,

floors or walls, or to standard booth equipment. Any property destroyed or damaged by an Exhibitor must be restored to original condition by Exhibitor at the Exhibitor’s expense.

12. Attendance Admission policies shall remain, at all times, the prerogative of ACEC and may be revised or amended to suit unforeseen conditions.

13. Booth Personnel – Registration and Code of Conduct Two exhibitor representatives will be issued a complimentary Full Conference registration with each 6’ x 10’ space purchased. This badge allows access to all ACEC Conference functions open to Conference registrants. Any additional company personnel must be registered for the Conference as Full Conference registrants at the full Conference rate. Booth Personnel shall wear badge identification furnished by ACEC at all times. All exhibits must have personnel present during designated show hours.

All exhibitors and their representatives will be held by ACEC to the highest standards of personal and professional conduct. Exhibitor and its representatives agree not to disturb the activities of other exhibitor representatives, disturb or harass other exhibitors or Event attendees, precipitate the intervention of hotel security or public law enforcement, or in any other way disrupt the smooth operation of the Event. ACEC reserves the right to determine in its sole judgment when an Exhibitor and/or its representative has violated the standards of conduct, and to take whatever action ACEC deems necessary to protect the safety of Event attendees and the public, up to and including immediate termination of the Exhibitor’s exhibit privileges, expulsion from the Event Location, and barring of the Exhibitor from future exhibition with ACEC.

14. Display All exhibit display construction design must conform to the regulations set forth in the information supplied to Exhibitor by ACEC’s official exhibit services provider. All display items, tables, seats, etc. must remain in the rental area - it is not permitted to place exhibit items in the aisle. Displays must not block the line of sight to adjoining booths – violations will be at the discretion of show management. ACEC shall have full authority for approval or arrangement and appearance of items displayed. ACEC may, at its discretion, require replacement, rearrangement, or redecoration of any item or any booth, and no liability shall attach to ACEC for the costs that may be incurred by Exhibitor thereby. Exhibitors with special backgrounds or side dividers must make certain that such material is furnished in such a manner as to not be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished before the scheduled opening of the show, ACEC shall authorize the official decorator to effect the necessary finish and the Exhibitor must pay all charges involved thereby. ACEC shall have the right to exclude or require modification of any display or demonstration at Exhibitor’s expense which, in ACEC’s sole discretion, it considers not proper or otherwise in keeping with the character of the Event. Exhibitors shall be bound by the decisions of ACEC in all matters related to the Event.

15. Indemnification Exhibitor agrees to defend, indemnify, and hold harmless ACEC, the Event Location, and their respective employees, agents, or representatives from and against any and all liabilities, losses, expenses (including, but not limited to, attorneys’ fees), damages, claims (including, but not limited to, claims for injury to Exhibitor, its employees, agents, representatives, or Event attendees), suits, demands, judgments and causes of action of any nature arising from or as a result of (i) the negligent performance of Exhibitor’s obligations under this Agreement by Exhibitor, Exhibitor’s agents, employees or representatives; (ii) the failure of Exhibitor, Exhibitor’s agents, employees or representatives to comply with any term or condition of this Agreement; and/or (iii) the breach of any representation or warranty given or made by Exhibitor. ACEC will have no liability whatsoever for any indirect, consequential, special or incidental damages, regardless of how those damages are incurred.

16. Intellectual Property: License and Infringement Exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs, or other copyrighted material in exhibit booths or displays. No Exhibitor will be permitted to play, broadcast, or perform music or display any other copyrighted material, such as photographs or other artistic works, without first presenting to show management satisfactory proof that the Exhibitor has, or does not need, a license to use such music or copyrighted material.

ACEC condemns intellectual property infringement and counterfeiting; however, as a neutral organizer of the Event, ACEC cannot become involved in exhibitor disputes or provide legal advice. Exhibitor agrees not to sue or threaten to sue ACEC for contributory infringement or any other theory that ACEC is indirectly or secondarily liable for a violation of intellectual property rights (e.g., trademark, copyright, or patent) by a third party.

Exhibitor warrants that it is the owner or licensee of all intellectual property used by Exhibitor at the Event or in promotion thereof. Exhibitor agrees to defend, indemnify, and hold harmless ACEC, their officers, directors, employees and agents, harmless from all loss, cost claims, causes of action, obligations, suits, damages, liability expenses, and costs including attorney’s fees arising from or out of any dispute involving intellectual property owned or used by Exhibitor at the Event or in promotion thereof.

17. Waiver of Rights Any rights of ACEC under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of ACEC.

18. Relocation and Floor Plan Revisions ACEC retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

19. Amendment and Additional Rules Any matters not specifically covered by the preceding rules shall be within the sole purview of ACEC. ACEC may, at any time, amend or add further rules to these terms. ACEC reserves the right to reject any application, or cancel any contract, for exhibit space for any reason.

20. Agreement to Rules Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitor Prospectus, and by any amendments and additional rules that may be put into effect by ACEC.

Official representative for exhibiting company:

Signature _____ **Date** _____

Printed Name _____

Title _____ **Company Name** _____