

ACEC

AMERICAN COUNCIL OF ENGINEERING COMPANIES

FIRM SPONSORSHIP PROSPECTUS

2023 GALA EVENING

*Engineering  
Excellence  
Awards*

TUESDAY, JUNE 13, 2023

GRAND HYATT WASHINGTON | 1000 H STREET NW  
WASHINGTON, D.C.



# ALIGN YOUR FIRM'S BRAND WITH THE "ACADEMY AWARDS OF THE ENGINEERING INDUSTRY."



## CELEBRATE WITH THE INDUSTRY'S BEST

ACEC's 2023 Engineering Excellence Awards competition showcases the year's most outstanding engineering achievements to a national audience of clients, industry leaders and decision-makers.

This prestigious black-tie event will be held on Tuesday, June 13, 2023 at the Grand Hyatt in Washington, D.C. in conjunction with ACEC's Annual Convention. The Gala begins with a Reception at 6 pm, followed by recognition of National Award Winners, Dinner, a special presentation of the ACEC 2023 Distinguished Award of Merit, Top Awards Presentation, and closes with an After Party with live music and dancing.

## ATTENDEE PROFILE

More than 600 attend the EEA Gala each year including engineering's leading professionals, members of Congress, and federal, state, and regional agency administrators. Ninety percent of attendees are A/E firm CEOs and Senior Leadership representing more than 120 firms nationwide.



# SPONSORSHIP PACKAGES

The Engineering Excellence Awards Gala offers exceptional sponsorship value for award-winning firms. Sponsorship packages include pre-show, during and post-show marketing and branding opportunities, advertising in the special EEA issue of *Engineering Inc.*, and priority seating at the Gala.

## DIAMOND \* \$15,000

Available to companies that would like to achieve top brand recognition at the EEA Gala.

### ◆ Pre-Show

- Pre-show recognition on ACEC website (including logo and link), Last Word blog, in printed Gala program, Convention e-promos and on ACEC social media sites
- Social media activation of the EEA Gala with sponsor recognition
- Multiple email confirmations/communications with attendees to carry sponsor logos
- "Red Carpet" podcast interview of sponsor rep discussing the award-winning project.

### ◆ During Show

- Twenty (20) guest tickets to Reception, Dinner, Awards Program and After Party
- Premier seating, two VIP reserved tables each with table sign
- Sponsor recognition on-stage during the Gala
- Logo and acknowledgement in printed Gala program

### ◆ Post-Show

- Full-page print ad in special EEA issue of *Engineering Inc.* to coincide with post-show recognition
- Two-month digital ad retargeting campaign with your message

## EMERALD ♦ \$6,500

Achieve strong brand recognition by demonstrating your support of the prestigious EEA Gala.

### ◆ Pre-Show

- Recognition on ACEC website (including logo and link), Last Word blog, in printed Gala program, Convention e-promos and on ACEC social media sites
- Multiple email confirmations/communications with attendees to carry sponsor logos

### ◆ During Show

- Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- Premier seating, VIP reserved table each with table sign
- Sponsor recognition on-stage during the Gala
- Logo and acknowledgement in printed Gala program

### ◆ Post-Show

- Half-page print ad in special EEA issue of *Engineering Inc.* to coincide with post-show recognition

# DON'T MISS THIS CHANCE TO SHOWCASE YOUR FIRM'S ACHIEVEMENT BEFORE ALL THE INDUSTRY'S PRESTIGIOUS FIRM LEADERS

## EEA GALA AFTER PARTY \$15,000/Exclusive

Be recognized as the sole sponsor of the exciting EEA After Party that follows the Gala! Your sponsorship includes:

- ◆ Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- ◆ Priority seating, one reserved table with table sign
- ◆ Pre-show recognition in EEA Gala promotional material and event website
- ◆ Multiple branding opportunities during the two-hour After Party, including from the stage recognition
- ◆ Sponsor recognition on-stage during the Gala
- ◆ Logo and acknowledgement in printed Gala program
- ◆ Branding opportunity at the EEA Red Carpet area right outside the Reception entrance with all attendees

## EEA GALA WELCOME RECEPTION \$10,000/Exclusive

Be recognized as the sole sponsor of the exciting EEA Gala Reception that precedes the Dinner! Your sponsorship includes:

- ◆ Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- ◆ Priority seating, one reserved table with table sign
- ◆ Pre-show recognition in EEA Gala promotional material and event website
- ◆ Multiple branding opportunities during the one-hour reception
- ◆ Sponsor recognition on-stage during the Gala
- ◆ Logo and acknowledgement in printed Gala program

For more information about ACEC's Engineering Excellence Awards Gala, please contact Erin Wander, Director, Affiliate Sales and Sponsorship | 440-281-0464 | [ewander@acec.org](mailto:ewander@acec.org)

