

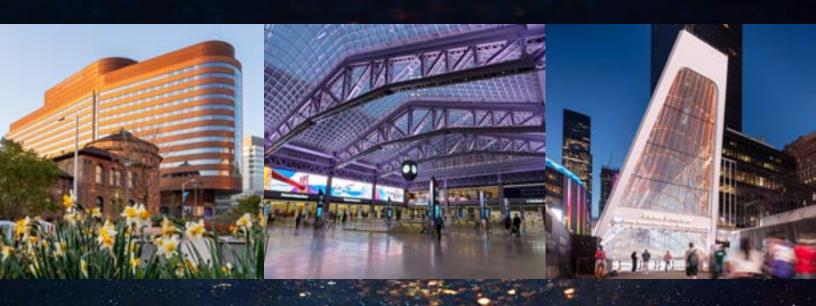
FIRM SPONSORSHIP PROSPECTUS

2023 GALA EVENING

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TUESDAY, JUNE 13, 2023
GRAND HYATT WASHINGTON | 1000 H STREET NW
WASHINGTON, D.C.



ALIGN YOUR FIRM'S BRAND WITH THE "ACADEMY AWARDS OF THE ENGINEERING INDUSTRY."



CELEBRATE WITH THE INDUSTRY'S BEST

ACEC's 2023 Engineering Excellence Awards competition showcases the year's most outstanding engineering achievements to a national audience of clients, industry leaders and decision-makers.

This prestigious black-tie event will be held on Tuesday, June 13, 2023 at the Grand Hyatt in Washington, D.C. in conjunction with ACEC's Annual Convention. The Gala begins with a

Reception at 6 pm, followed by recognition of National Award Winners, Dinner, a special presentation of the ACEC 2023 Distinguished Award of Merit, Top Awards Presentation, and closes with an After Party with live music and dancing.

ATTENDEE PROFILE

More than 600 attend the EEA Gala each year including engineering's leading professionals, members of Congress, and federal, state, and regional agency administrators. Ninety percent of attendees are A/E firm CEOs and Senior Leadership representing more than 120 firms nationwide.





SPONSORSHIP PACKAGES

The Engineering Excellence Awards Gala offers exceptional sponsorship value for for award-winning firms. Sponsorship packages include pre-show, during and post-show marketing and branding opportunities, advertising in the special EEA issue of *Engineering Inc.*, and priority seating at the Gala.

DIAMOND * \$15,000

Available to companies that would like to achieve top brand recognition at the EEA Gala.

♦ Pre-Show

- Pre-show recognition on ACEC website (including logo and link), Last Word blog, in printed Gala program, Convention e-promos and on ACEC social media sites
- Social media activation of the EEA Gala with sponsor recognition
- Multiple email confirmations/communications with attendees to carry sponsor logos
- "Red Carpet" podcast interview of sponsor rep discussing the award-winning project.

♦ During Show

- Twenty (20) guest tickets to Reception, Dinner, Awards Program and After Party
- Premier seating, two VIP reserved tables each with table sign
- Sponsor recognition on-stage during the Gala
- Logo and acknowledgement in printed Gala program

♦ Post-Show

- Full-page print ad in special EEA issue of Engineering Inc. to coincide with post-show recognition
- Two-month digital ad retargeting campaign with your message

EMERALD + \$6,500

Achieve strong brand recognition by demonstrating your support of the prestigious EEA Gala.

♦ Pre-Show

- Recognition on ACEC website (including logo and link),
 Last Word blog, in printed Gala program, Convention
 e-promos and on ACEC social media sites
- Multiple email confirmations/communications with attendees to carry sponsor logos

♦ During Show

- Ten (10) guest tickets to Reception, Dinner, Awards
 Program and After Party
- Premier seating, VIP reserved table each with table sign
- Sponsor recognition on-stage during the Gala
- Logo and acknowledgement in printed Gala program

♦ Post-Show

- Half-page print ad in special EEA issue of *Engineering Inc.* to coincide with post-show recognition

DON'T MISS THIS CHANCE TO SHOWCASE YOUR FIRM'S ACHIEVEMENT BEFORE ALL THE INDUSTRY'S PRESTIGIOUS FIRM LEADERS

EEA GALA AFTER PARTY \$15,000/Exclusive

Be recognized as the sole sponsor of the exciting EEA After Party that follows the Gala! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards
 Program and After Party
- Priority seating, one reserved table with table sign
- Pre-show recognition in EEA Gala promotional material and event website
- Multiple branding opportunities during the two-hour After Party, including from the stage recognition
- Sponsor recognition on-stage during the Gala
- Logo and acknowledgement in printed Gala program
- Branding opportunity at the EEA Red Carpet area right outside the Reception entrance with all attendees

EEA GALA WELCOME RECEPTION \$10,000/Exclusive

Be recognized as the sole sponsor of the exciting EEA Gala Reception that precedes the Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards
 Program and After Party
- Priority seating, one reserved table with table sign
- Pre-show recognition in EEA Gala promotional material and event website
- Multiple branding opportunities during the one-hour reception
- Sponsor recognition on-stage during the Gala
- ◆ Logo and acknowledgement in printed Gala program

For more information about ACEC's Engineering Excellence Awards Gala, please contact Erin Wander, Director, Affiliate Sales and Sponsorship 1 440-281-0464 1 ewander@acec.org









