



"EXHIBITING AT THE ACEC FALL CONFERENCE IS ALWAYS A MUST FOR US. THEIR LEVEL OF PROFESSIONALISM IS REFRESHING, THE ATTENDEE PROFILE IS ALWAYS IMPRESSIVE, THE NETWORKING OPPORTUNITIES ARE ENGAGING, AND THE EDUCATIONAL SEMINARS AND KEYNOTES ARE CONTINUALLY INVIGORATING. A CLASS ACT EVENT!"

ROBERT CONNOR, SVP & CHIEF MARKETING OFFICER, BERKLEY DESIGN PROFESSIONAL

AUDIENCE PROFILE

- More than **5,490** engineering firms are ACEC members
- 86% of ENR 500 Design Firms are ACEC Members
- Top largest 100 ACEC member firms generate more than \$600 billion in private and public works annually
- ACEC member firms design public and private projects for transportation, general buildings, water supply, waste water, hazardous waste, power, and industrial/petroleum.
- More than 74% of member firms use outside consultations to purchase their insurance products
- **55%** of member firms each budget \$150,000 or more to spend on new hardware and software annually
- 66% of member firms outsource the majority of their human resource function

"THE ACEC CONVENTIONS HAVE EXCEEDED OUR EXPECTATIONS AND I HAVE TO SAY WE DO MANY OF THESE TYPES OF EVENTS WITH ACEC BEING THE MOST PRODUCTIVE, MOST PROFESSIONAL AND AFFORDING US THE MOST ACCESS TO THOSE CLIENTS THAT IMPACT THE BUSINESS."

DAVID M. HUTCHINSON, CHIEF OPERATING OFFICER & CO-FOUNDER, AEC360

EXHIBITOR INFORMATION

EXHIBITOR PACKAGE

- (1) 6' x 10' booth space
- (1) complimentary Full Conference registration for booth personnel (includes meals and access to all concurrent educational sessions)
- Company name listing on the ACEC Conference website
- Basic listing on an interactive map in the ACEC Conference Meeting App
- Full listing in printed Conference final program (includes company name, mailing address, e-mail, phone number and website link)
- Company logo and booth number listed on the attendee kit flyer
- (1) 7"x 44" one-line booth identification sign with company name and booth number
- Pre- & post-event attendee list (includes name, title, organization and mailing address)

Member firm price: \$3,500 Non-member firm price: \$3,950 (Check for early bird deals—member only)

PREMIUM EXHIBITOR PACKAGE

- (1) 6' x 10' booth space in a premium location
- (2) complimentary Full Conference registrations for booth personnel (includes meals and access to all concurrent educational sessions)
- A quarter page color advertisement in Engineering Inc. magazine (Sept/Oct issue)
- Enhanced listing on the ACEC Conference website (includes company logo with URL link)
- Basic listing on an interactive map in the ACEC Conference Meeting App
- Full listing in printed Conference final program (includes company name, mailing address, e-mail, phone number and website link)
- Company logo and booth number listed on the attendee kit flyer
- (1) 7"x 44" one-line booth identification sign
- Pre- & post-event attendee list (includes name, organization, title and mailing address)

Member firm price: \$7,800 Non-member firm price: \$8,500

(Check for early-bird deals— member only)

Premium packages are limited and available on first-come, first-served basis.



SPONSORSHIP INFORMATION

SILVER SPONSORSHIP PACKAGE | \$15,000

- (1) 6' x 10' booth space in a premium location
- (3) complimentary Full Conference registration for booth personnel (includes meals and access to all concurrent educational sessions)
- A half page color advertisement in Engineering Inc. magazine (Sept/ Oct issue)
- Pre-event attendee list containing name, title, organization, and mailing address
- Post-event attendee list containing name, title, organization, email address and mailing address (There is an email opt-out option for registrants.)
- Company logo and booth number listed on the attendee kit flyer
- Interactive listing on ACEC Conference Meeting App
- (1) 7"x 44" one-line booth identification sign

Acknowledgement:

- Co-sponsor of the following events: Breakfasts, desserts and breaks in exhibit hall
- Logo placed on the sponsorship page of the Conference website with hyperlink
- Acknowledgment at the Opening General Session
- Acknowledgment as a Silver Sponsor on sponsor signage on-site
- Acknowledgment as a Silver Sponsor in the Conference final program if purchased on/or before September 1, 2018
- Sponsor's logo placed on all Conference promotions
- Sponsor's logo included in the rotating slideshows during General Session breaks

CORPORATE SUSTAINING SPONSORSHIP PACKAGE

Become an ACEC Corporate Sustaining Sponsor and take your support to the next level! Year-round sponsorship opportunities to extend your exposure beyond the conference. For more information on this sponsorship package, please contact Rachael Ng at rng@acec.org, 202-682-4337.

GOLD SPONSORSHIP PACKAGE | \$25,000

- (1) 6' x 10' booth space in a premium location
- (4) complimentary Full Conference registration for booth personnel (includes meals and access to all concurrent educational sessions)
- A full-page color advertisement in Engineering Inc. magazine (Sept/Oct issue)
- A full-page color Conference advertisement in the compendium
- Online ad on ACEC's website leading to 2018 Conference
- One piece of promotional material included in the attendee kit
- Pre- & Post-event attendee list containing name, title, organization, email address, and mailing addresses (There is an email opt-out option for registrants.)
- Company logo and booth number listed on the attendee kit flyer
- Interactive listing on ACEC Conference Meeting App
- (1) 7"x 44" one-line booth identification sign

Acknowledgement:

- Co-sponsor of the following events: Welcome Reception, Opening General Session and General Session Luncheon
- Logo placed on the sponsorship page of the Conference website with hyperlink
- Logo placed on scrolling footer for ACEC Conference Meeting App
- Acknowledgment at the Opening General Session
- Acknowledgment as a Gold Sponsor on sponsor signage on-site
- Acknowledgment as a Gold Sponsor in the Conference final program if purchased on/or before September 1, 2018
- Sponsor's logo on all Conference promotions
- Sponsor's logo included in rotating slideshows during General Session breaks

Note: Details of sponsorship packages subject to change.

A-LA-CARTE-SPONSORSHIP

Stand Out From The Crowd Make your show presence unforgettable.

CONFERENCE WI-FI | \$5,000

The Conference will feature WiFi access throughout the event. Enjoy high-profile brand exposure while giving attendees the necessary service of WiFi.

CONFERENCE BAGS | \$4,750

Place your company logo on the popular Conference tote bags! Give your attendees a useful souvenir they will hold on to. Great corporate visibility!

BADGE LANYARD | \$4,000 SOLD

Each attendee will receive this item during registration and will wear it throughout the duration of the event. The lanyard sponsorship provides exclusive, highly-visible exposure during the entire Conference.

FINAL PROGRAM PRINT AD | \$3,000 (INSIDE FRONT SOLD OR INSIDE BACK FULL PAGE)

The Conference program will be distributed to all attendees during check-in. The program includes complete details of the Conference, exhibit hall and other event activities. Advertising in the program extends brand awareness and enhances the effectiveness of your program listing.

ATTENDEE KIT INSERTS | \$750

One piece of promotional material in the kit, presented to each attendee as they check-in to the Conference.

CONFERENCE MOBILE APP NOTIFICATIONS/ ALERTS | \$500 PER NOTIFICATION

Share your message directly to the attendees through a push notification.



FOUR WAYS TO GAIN COMPETITIVE EDGE



Engineering Inc.Award-Winning
Business Magazine



Last WordWeekly e-newsletter



ACEC Website www.acec.org



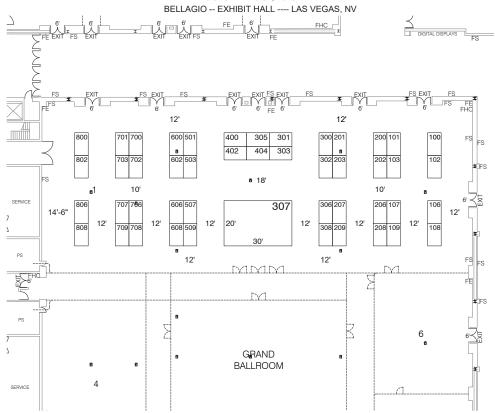
Weekly Showcase Email (ACEC Affiliate Member Only)



FLOOR PLAN

AMERICAN COUNCIL OF ENGINEERING COMPANY FALL CONFERENCE

OCTOBER 28-31, 2018





AMERICAN COUNCIL OF ENGINEERING COMPANIES

100 Years of Excellence

American Council of Engineering Companies 1015 15th Street 8th Floor, NW Washington, DC 20005-2605 Phone: 202-347-7474

Fax: 202-842-2436

For more information about ACEC's 2018 Fall Conference visit: https://www.acec.org/conferences/fall-conference-2018/

Exhibits:
Rachael Ng

E: rng@acec.org P: 202-682-4337 Sponsorships: Leo Hoch

E: lhoch@acec.org P: 202-682-4341