2022 ANNUAL CONVENTION & LEGISLATIVE SUMMIT
May 22-25, 2022 | Grand Hyatt Washington | Washington, D.C.
An Opportunity to Meet with over 1000 Top A/E Executives and Decision Makers Nationwide!

67% are C-level executives including CEOs, Presidents, Principals, CFOs, COOs and CIOs.

32% are Senior Engineering professionals, including Project Managers, representing Civil, MEP, Geo-technical, Land Development, and Surveying practice disciplines.

ACEC Fall Conference attendee firms design private and public projects in:
- Transportation
- Vertical Construction
- Water/Wastewater Systems
- Power

ACEC Fall Conference attendees represent 78% of the ENR 500 Top Design Firms.
STANDARD DISPLAY SPACE RENTAL

- 2 complimentary full Convention personnel registrations
- 1 Display area including:
  - (Includes Two Complimentary Convention Registrations, One 6’ x 30” draped table, two stools) Please note: You will have 1’ behind your table to place a ground display. The ground display must be no wider than 6’ and must not exceed 8’ in height. You can use a tabletop display. Tabletop displays must be no higher than 66” high by 6’ wide. Total height not to exceed 8’
  - Access to all ACEC Convention events and education sessions
  - Company name listed on the Convention website
  - Acknowledged in the Convention Meeting Mobile App
  - Pre- & post-event attendee lists (includes name, title, organization and contact info)
  - “We’re Exhibiting” e-mail signature Convention banner to use in your marketing and social media efforts

MEMBER: $3,500 / *$3,900
NON-MEMBER: $3,950 / *$4,350
*EARLY-BIRD RATE ENDS BY 3/1/2022

SCHEDULE AT A GLANCE

<table>
<thead>
<tr>
<th>SUNDAY</th>
<th>MONDAY</th>
<th>TUESDAY</th>
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</thead>
<tbody>
<tr>
<td>Welcome Reception in Exhibit Hall</td>
<td>Opening General Session</td>
<td>General Session</td>
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<tr>
<td>Welcome Dinner</td>
<td>Breakout Sessions</td>
<td>Breakout Sessions</td>
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<td></td>
<td>Keynote Luncheon</td>
<td>Exhibit Hall</td>
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<tr>
<td></td>
<td>Reception in Exhibit Hall</td>
<td>Engineering Excellence Awards Gala</td>
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</tbody>
</table>
SPONSORSHIP PACKAGES

PREMIER Sponsor $25,000

- One 6’ x 10’ booth with priority selection
- Three additional full Convention personnel registrations
- A 30-minute speaking presentation in the Solution Center
- Event Sponsorship
  - Choice of sole sponsorship of one major Convention event:
    - Sunday 5/22 – Opening Dinner
    - Monday 5/23 – Opening General Session
    - Monday 5/23 – Keynote Luncheon
    - Tuesday 5/24 – Morning General Session
- Event Sponsorship Benefits
  - Sponsor’s representative invited on stage for recognition with all Convention Event Sponsors during the Monday Opening General Session
  - A sponsor representative will have an opportunity to give 2-minute welcome remarks on stage/speaker introduction on stage
- Additional Benefits
  - Acknowledgment as the Event Sponsor in the Convention Mobile App, website and promotional emails
  - Company name/logo displayed on stage/screen during the event
  - Acknowledgment on sponsor signage at the event entrance
  - One VIP reserved table with 10 seats for registered attendees at the sponsored event

SUPPORTING Sponsor $20,000

- One 6’ x 10’ booth with priority selection
- Two additional full Convention personnel registrations
- A 30-minute speaking presentation in the Solution Center
- Event Sponsorship
  - Choice of sole sponsorship of one major Convention event:
    - Welcome Reception
    - Monday Reception
    - Award Luncheon
    - Closing Reception
- Event Sponsorship Benefits
  - Sponsor’s representative invited on stage for recognition with all Convention Event Sponsors during the Monday Opening General Session
- Additional Benefits
  - Pre- and post-Convention attendee email lists
  - Mobile App Benefits
    - Banner ad on the footer
    - Push notification during the event
    - Interactive listing
    - Enhanced Listing
  - One piece of collateral placed as a seat drop for the sponsored event
  - Inclusion in gamification (details TBD)

PATRON Sponsor $6,800

- Exhibitor Space 1 Display area including:
  - (Includes Two Complimentary Convention Registrations, One 6’ x 30” draped table, two stools) Please note: You will have 1’ behind your table to place a ground display. The ground display must be no wider than 6’ and must not exceed 8’ in height. You can use a tabletop display. Tabletop displays must be no higher than 66” high by 6’ wide. Total height not to exceed 8’
- One additional full Convention personnel registration

- Event Sponsorship
  - Choice of sole sponsorship of one Convention event:
    - Exhibit Hall Breakfast (2 available)
    - Exhibit Hall Break (6 available)
- Event Sponsorship Benefits
  - Acknowledgment as the Event Sponsor in the Convention Mobile App, website and promotional emails
  - Acknowledgment on sponsor signage at the event entrance
- Additional Benefits
  - Pre- and post-Convention attendee email list
  - Interactive listing with logo and link on ACEC Convention Mobile App
  - 15-minute podcast promoting company during the Convention (recorded for your future use)
# A LA CARTE SPONSORSHIP OPPORTUNITIES

**(Booth purchase required)**

## AUDIENCE ENGAGEMENT

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Description</th>
<th>Price</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor of the Conference Podcast Booth</td>
<td>Acknowledgement on sponsor signage at the Podcast station</td>
<td><strong>$15,000 Exclusive</strong></td>
<td>SOLD</td>
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<tr>
<td></td>
<td>Sponsoring the Podcast Booth and all Podcasts conducted throughout the Convention</td>
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<td></td>
<td>Naming right for Podcast Booth (prime location just outside General Session door)</td>
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<td></td>
<td>Visual branding on Podcast Booth (which will show in video podcasts)</td>
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<td></td>
<td>Live branding of Sponsor – written copy between Podcasts</td>
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<td></td>
<td>Live Podcast featuring Sponsor’s representative – questions written by Sponsor</td>
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<tr>
<td>Sponsoring the Exhibit Hall Lounge in the ACEC Hub</td>
<td>Sponsor recognition on signage at the lounge</td>
<td><strong>$10,000 Exclusive</strong></td>
<td></td>
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<tr>
<td></td>
<td>Sponsor recognition in promotional materials, onsite signage and Mobile</td>
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<tr>
<td></td>
<td>Multiple branding opportunities at the lounge</td>
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<tr>
<td>First Timers Program</td>
<td>Reach first time attendees during a special lunch designed just for them</td>
<td><strong>$8,000</strong></td>
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<tr>
<td></td>
<td>Sponsor recognition in promotional materials, onsite signage and Mobile</td>
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<td></td>
<td>Sponsor recognition on email invites</td>
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## BRAND AWARENESS

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Description</th>
<th>Price</th>
<th>Details</th>
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</thead>
<tbody>
<tr>
<td>Badge Lanyard</td>
<td>Sponsor logo on lanyard provided to all attendees</td>
<td><strong>$6,000 Exclusive</strong></td>
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<tr>
<td></td>
<td>Sponsor recognition in promotional materials, onsite signage and Mobile</td>
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<tr>
<td>Wi-Fi</td>
<td>Sponsor logo placed on table sign at the registration</td>
<td><strong>$6,000 Exclusive</strong></td>
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<tr>
<td></td>
<td>Sponsor logo on the landing page to access the Wi-Fi</td>
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<tr>
<td></td>
<td>Sponsor recognition in promotional materials, onsite signage and Mobile</td>
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<td></td>
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<tr>
<td>Sponsorship of Exhibit Hall Coffee Breaks</td>
<td>Sponsor signage at designated break area</td>
<td><strong>$3,000</strong></td>
<td></td>
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<tr>
<td></td>
<td>Sponsor recognition in promotional materials, onsite signage and Mobile App</td>
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<tr>
<td>Mobile App Opportunities</td>
<td>Push Notification – promote your messaged and drive booth traffic (one notification per day)</td>
<td></td>
<td>$1,500</td>
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<td></td>
<td>Splash Page – your logo/company message will be the first thing attendees will see each time they open the app</td>
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<td>$3,500</td>
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<td></td>
<td>Enhanced listing – ability to provide more information for attendees</td>
<td></td>
<td>$1,200</td>
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<tr>
<td>Education Program Opportunities</td>
<td>Roundtables</td>
<td><strong>Call for details and pricing</strong></td>
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<td></td>
<td>Sessions</td>
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<td></td>
<td>Specific Speakers</td>
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<tr>
<td>Conference Signage</td>
<td><strong>Call for pricing and locations</strong></td>
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**Call for details and pricing**
DIAMOND Level $15,000

Available to companies that would like to achieve top brand recognition at the EEA Gala.

**Pre-Event**
- Pre-event recognition on ACEC website (including logo and link), Last Word, Convention e-promos and on ACEC social media sites
- Social media activation of the EEA Gala with sponsor recognition
- Multiple email confirmations/communications with attendees to carry sponsor logos

**During Event**
- Twenty (20) guest tickets to Reception, Dinner, Awards Program and After Party
- Premier seating, two VIP reserved tables each with table sign
- Individual on-stage recognition during the Gala by the Master of Ceremonies
- Logo and acknowledgement in printed Convention program and printed Gala program

**Post-Event**
- Full-page print ad in post-Convention issue of Engineering Inc. to coincide with post event recognition
- Two-month digital ad retargeting campaign with your message

EMERALD Level $6,500

Achieve strong brand recognition by demonstrating your support of the prestigious EEA Gala.

**Pre-Event**
- Recognition on ACEC website (including logo and link), Last Word, Convention e-promos and on ACEC social media sites
- Multiple email confirmations/communications with attendees to carry sponsor logos

**During Event**
- Twenty (10) guest tickets to Reception, Dinner, Awards Program and After Party
- Premier seating, two VIP reserved tables each with table sign
- Individual on-stage recognition during the Gala by the Master of Ceremonies
- Logo and acknowledgement in printed Convention program and printed Gala program

**Post-Event**
- Half-page print ad in post-Convention issue of Engineering Inc. to coincide with post event recognition

EEA GALA AFTER PARTY $15,000/Exclusive

Be recognized as the sole sponsor of the exciting EEA After Party that follows the Gala! Your sponsorship includes:
- Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- Priority seating, one reserved table with table sign
- Pre-event recognition in EEA Gala promotional material and event website
- Multiple branding opportunities during the two-hour After Party, including from the stage recognition
- From stage recognition during the Gala Dinner
- Logo and acknowledgement in printed Convention program and printed Gala program

EEA GALA WELCOME RECEPTION $10,000/Exclusive

Be recognized as the sole sponsor of the exciting EEA Gala Reception that precedes the Dinner! Your sponsorship includes:
- Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- Priority seating, one reserved table with table sign
- Pre-event recognition in EEA Gala promotional material and event website
- Branding opportunity at the EEA Red Carpet area right outside the Reception entrance with all attendees
- Multiple branding opportunities during the one-hour reception
- From stage recognition during the Gala
- Logo and acknowledgement in printed Convention program and printed Gala program
For more information about ACEC’s 2022 Annual Convention:

Erin Wander, Director, Affiliate Sales and Sponsorship  |  440-281-0464  |  ewander@acec.org