

PRINT ADVERTISING

. Engineering Inc. Magazine

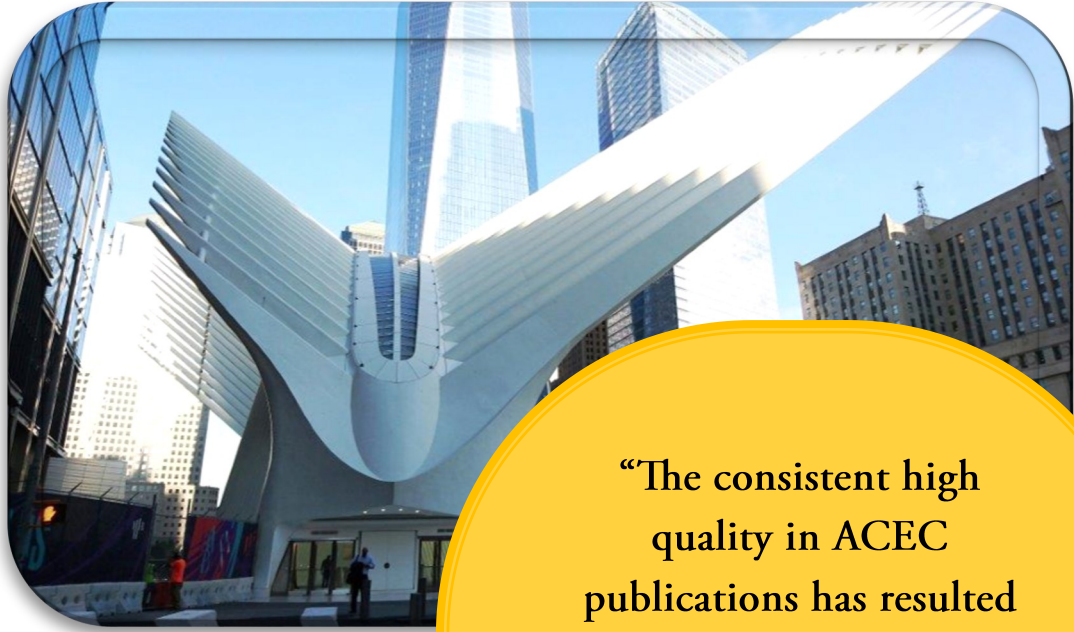
We Work With the Decision Makers In Each Firm. Shouldn't You?

WHO WE ARE

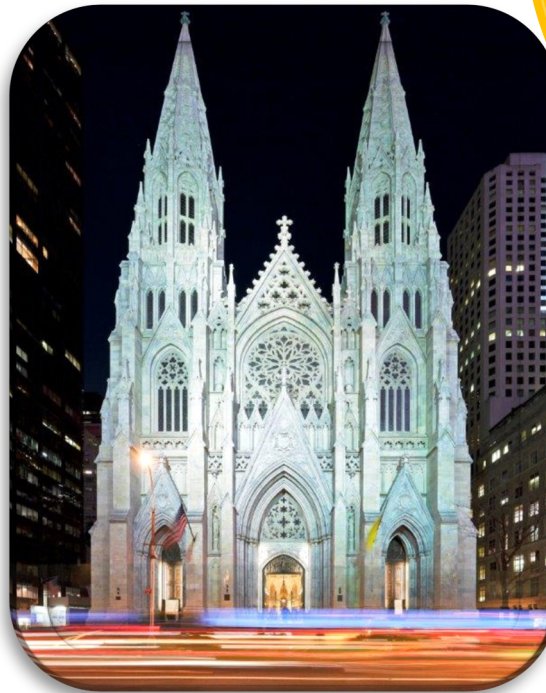
The **American Council of Engineering Companies** (ACEC) roots date back more than 100 years. Today ACEC is a large federation of 52 state and regional councils representing the great range of America's engineering Industry.

ACEC members include more than 5,300 firms representing more than 500,000 engineers, architects, land surveyors and other specialists. ACEC member firms are responsible for more than \$200 billion of private and public work annually.

ACEC's **primary mission** is to strengthen the business environment for our member firms through **government advocacy, political action, and business education.**



“The consistent high quality in ACEC publications has resulted in their winning more awards than any other association in our national media contests.”



Circulation Highlights



Engineering Inc. is the nation's preeminent magazine covering the business of engineering. The recipient of numerous national and international awards for content and design. *Engineering Inc.* reaches nearly 45,000 top business and political decision makers, both spectrum of engineering business management and the industry issues that affect the bottom lines.

Your firm's ad will be seen by CEOs, Chairmen, Presidents and other C-level administrators representing the top engineering firms throughout the nation and the world—including 84 percent of the ENR500—all key buyers of engineering services, and critical energy, wastewater, environmental, building/structure, and land development.

Public market:

Your firm's ad will be seen by more than 3,000 top government officials including Members of Congress, federal agencies and administrators, U.S. Army Corps of Engineers, EPA, Department of Commerce, Department of Energy, the General Services Administration, Federal Aviation Administration and many others. Your ad will also be seen by state and local government officials including each Governor's office and state Departments of Transportation along with local public municipalities.

Private market:

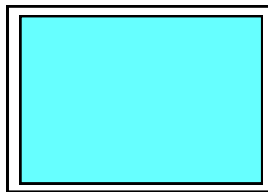
Your firm's ad will also be seen by thousands of top practitioners in the private sectors built environment such as building developers and architects—private sector markets such as education, health care, energy, environmental, building/structure, and land development—and all key buyers of engineering services.

International market:

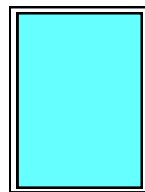
Your firm's ad will also be viewed by leaders more than 90 international engineering associations and more than 150 U.S.-based foreign embassies, along with other top international private clients. In conjunction with growing opportunity for U.S. engineering expertise in the global marketplace, *Engineering Inc.*'s comprehensive coverage on the prospect and challenges engineering firms must face in international markets.

Print Advertising Rates

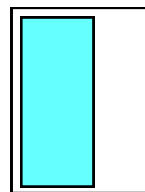
4 -Color Rates			
Size	1x	3x	6x
Full Page	\$4,725	\$4,252	\$3,780
1/2 Page	\$3,300	\$2,970	\$2,673
1/3 Page	\$2,310	\$2,079	\$1,870
1/4 Page	\$1,610	\$1,450	\$1,300
Inside Front Cover	\$5,670	\$5,100	\$4,590
Inside Back Cover	\$5,670	\$5,100	\$4,590
Back Cover	\$6,237	\$5,610	\$5,040
2- Page Spread	\$8,995	\$7,575	\$6,440



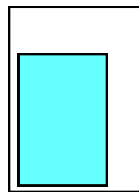
2-Page Spread



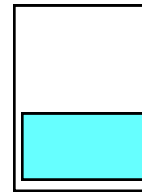
Full Page



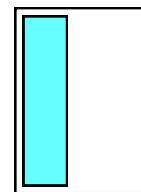
1/2 Vertical



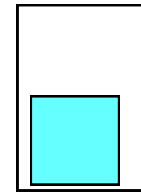
1/2 Island



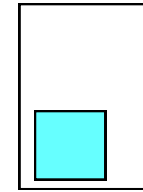
1/2 Horizontal



1/3 Vertical



1/3 Square



1/4 Square