

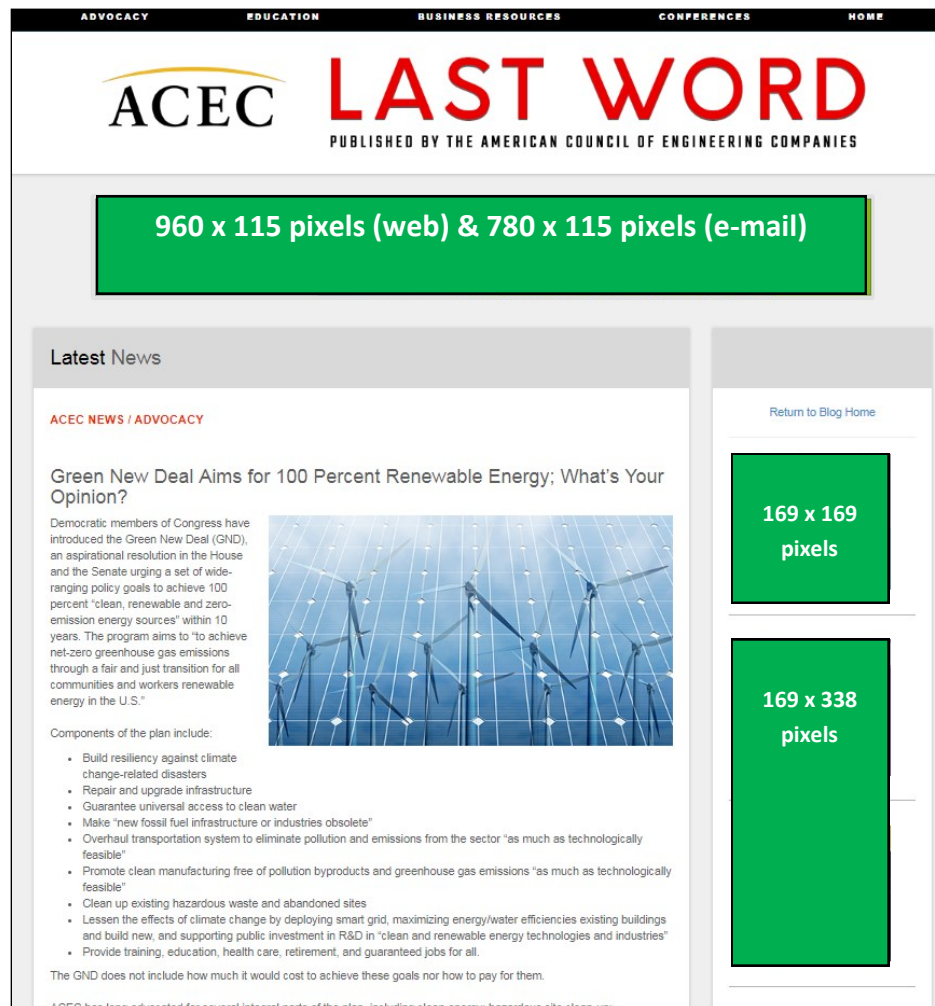
Last Word E-Blog

Readership:

- Reach 35,297 engineering firm leaders every week
- 90% of our readers are:
CEOs, CFOs, CIOs, Principals, Presidents, Owners

"Last Word is a must-read for engineering executives seeking to stay informed on the latest industry news and legislative updates that affect their bottom line."

~ Rick Lahm, CFO, Henderson Engineers, Lenexa, KS



Header Sponsorship Banner Ad
(displayed in two settings:
E-mail and Website)

960 x 115 pixels (web) & 780 x 115 pixels (e-mail)

Vertical Banner Ad
\$1,250 per month

169 x 338
pixels

Square Spotlight Banner Ad
\$750 per month

169 x 169
pixels

Exposure Media Combo Packages

Monthly Package 1:

- ⇒ **Home Page Full Banner (ACEC website) (value \$1,650)**
- ⇒ ***Last Word* e-Blog Sponsorship Header Ad (value \$1,800)**

Special Combo Price: \$2,950

Monthly Package 2:

- ⇒ **Home Page Spotlight Ad (ACEC website) (value \$750)**
- ⇒ ***Last Word* e-Blog Spotlight Square Ad (value \$750)**

Special Combo Price: \$1,350

Create Your Own Combination

Choose and match either print or online media:

Contact us for pricing

<i>Engineering Inc.</i> magazine Print Ad	ACEC Home Page Full Banner Ad	<i>Last Word</i> e-Blog Sponsorship Top Banner Ad
<i>Engineering Inc.</i> Magazine Digital Sponsorship Ad	ACEC Home Page Spotlight Square Banner Ad	<i>Last Word</i> e-Blog Spotlight Square/Vertical Banner Ad

Note: The number of monthly packages is based on first-come, first served.
For more information please contact: Rachael Ng, rng@acec.org, 202-682-4337