



2019
ANNUAL CONVENTION

and

LEGISLATIVE SUMMIT

ACEC

AMERICAN COUNCIL OF ENGINEERING COMPANIES

EXHIBIT AND SPONSORSHIP PROSPECTUS

ACCESS

Meet with existing and prospective customers.

THOUGHT LEADERSHIP

Share and gain valuable industry knowledge and network with other firms.

VISIBILITY

Gain visibility and raise the profile of your firm to remain competitive in the marketplace.

MAY 5-8 2019 | MARRIOTT WARDMAN PARK | WASHINGTON D.C.

#ACECANNUAL2019

#1

STANDARD BOOTH

- 2 complimentary full Convention personnel registrations
- (1) 6' x 10' booth space includes two chairs and one standard table
- Company name listed on the Convention website
- Access to all ACEC Convention events and education sessions
- Acknowledged in the Convention Meeting Mobile App
- Listed in the Convention Final Print Program
- Company logo and booth number listed on the attendee kit "Thank You" flyer
- Pre- & post-event attendee list (includes name, title, organization and mailing address)
- "We're Exhibiting" e-mail signature Convention banner to use in your marketing and social media efforts

MEMBER: \$3,900 / *\$3,500 NON-MEMBER: \$4,400 / *\$3,950

#2

PREMIUM BOOTH

- 3 complimentary full Convention personnel registrations
- (1) 6' x 10' booth space includes two chairs and one standard table
- Priority selection for booth
- A quarter page color advertisement in *Engineering Inc.* magazine (May/June issue)
- Company logo featured on Convention website with hyperlink
- Access to all ACEC Convention events and education sessions
- Acknowledged as the premium exhibitor in the Convention Meeting Mobile App
- Listed in the Convention Final Print Program
- Company logo and booth number listed on the attendee kit "Thank You" flyer
- Pre- & post-event attendee list (includes name, title, organization and mailing address)
- "We're Exhibiting" e-mail signature Convention banner to use in your marketing and social media efforts

MEMBER: \$8,200 / *\$7,800 NON-MEMBER: \$8,900 / *\$8,500

***Early-bird rate ends by 2/18/2019**

EXHIBITOR SUPPORT PACKAGE

- Banner ad to run on the Convention website (promoting your booth)
- Half page ad in the post-Convention issue of the *Engineering Inc.* magazine (May/June issue)
- Two customized social media postings on the ACEC Twitter
- One photo of your booth shared on ACEC social media platforms during the event

MEMBER/NON-MEMBER: \$2,000

EVENT SPONSORSHIP OPPORTUNITIES ★★★★★★★★★★

SUNDAY WELCOME DINNER

\$25,000 (1 available)

- Two complimentary Convention registrations
- A sponsor representative will have an opportunity to give 2 minutes welcome remarks on stage
- Sponsor's representative invited on stage for recognition with all Convention event sponsors during the Monday Opening General Session
- Two VIP reserved tables with 20 seats for registered attendees at the Welcome Dinner
- Company name/logo displayed on the stage/screen during the Welcome Dinner
- Acknowledgment as the Welcome Dinner Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- One piece of collateral or a giveaway item (ACEC approved) included in the attendee bag
- Push notification of sponsored event on ACEC Convention Mobile App
- Logo placed on the footer of the ACEC Convention Mobile App
- Interactive full listing with logo, link and 50 words company description in the ACEC Convention Mobile App
- One full-page print advertisement in the pre-Convention issue of *Engineering Inc. Magazine* (May/June issue)
- Pre and post-Convention attendee email lists
- Multiple branding opportunities during the Welcome Dinner

MONDAY OPENING GENERAL SESSION

\$20,000 (1 available)

- One complimentary Convention registration
- A sponsor representative will have an opportunity to give 2 minutes welcome remarks on stage
- Sponsor's representative invited on stage for recognition with all Convention event sponsors during the Monday Opening General Session
- One VIP reserved table with 10 seats for registered attendees at the Opening General Session
- Company name/logo displayed on the stage/screen at the opening of the session
- Acknowledgment as the Opening General Session Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- One piece of collateral or a giveaway item (ACEC approved) included in the attendee bag
- Interactive full listing with logo, link and 50 words company description in the ACEC Convention Mobile App
- One full-page print advertisement in the pre-Convention issue of *Engineering Inc. Magazine* (May/June issue)
- Pre and post-Convention attendee email lists

MONDAY GENERAL SESSION LUNCHEON

\$20,000 (1 available)

- One complimentary Convention registration
- A sponsor representative will have an opportunity to give 2 minutes welcome remarks on stage
- Sponsor's representative invited on stage for recognition with all Convention event sponsors during the Monday Opening General Session
- One VIP reserved table with 10 seats for registered attendees at the General Session Luncheon
- Company name/logo displayed on the stage/screen at the opening of the session
- Acknowledgment as the General Session Luncheon Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- One piece of collateral or a giveaway item (ACEC approved) included in the attendee bag
- Interactive full listing with logo, link and 50 words company description in the ACEC Convention Mobile App
- One full-page print advertisement in the post-Convention issue of *Engineering Inc. Magazine* (May/June issue)
- Pre and post-Convention attendee email lists

***** EVENT SPONSORSHIP OPPORTUNITIES

SUNDAY WELCOME RECEPTION

\$15,000 (1 available)

- Sponsor's representative invited on stage for recognition with all Convention event sponsors during the Monday Opening General Session
- Sponsor will have an opportunity to be involved in the reception activity with all attendees
- A signature drink named after your company
- Company name/logo placed throughout the hall on cocktail napkins
- Acknowledgment as the Welcome Reception Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- One piece of collateral or a giveaway item (ACEC approved) included in the attendee bag
- Interactive full listing with logo, link and 20 words company description in the ACEC Convention Mobile App
- One half-page print advertisement in the post-Convention issue of *Engineering Inc. Magazine* (May/June issue)
- Post-Convention attendee email list

TUESDAY GENERAL SESSION

\$15,000 (1 available)

- A sponsor representative will have an opportunity to give 2 minutes welcome remarks on stage
- Sponsor's representative invited on stage for recognition with all Convention event sponsors during the Monday Opening General Session
- One VIP reserved table with 10 seats for registered attendees at the Tuesday General Session
- Acknowledgment as the Tuesday General Session Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- One piece of collateral or a giveaway item (ACEC approved) included in the attendee bag
- Interactive full listing with logo, link and 20 words company description in the ACEC Convention Mobile App
- One half-page print advertisement in the post-Convention issue of *Engineering Inc. Magazine* (May/June issue)
- Post-Convention attendee email list

MONDAY EVENING RECEPTION

\$10,000 (1 available)

- Sponsor's representative invited on stage for recognition with all Convention event sponsors during the Monday Opening General Session
- A signature drink named after your company
- Company name/logo placed throughout the hall on cocktail napkins
- Acknowledgment as the Monday Evening Reception Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- One piece of collateral or a giveaway item (ACEC approved) included in the attendee bag
- Interactive listing with logo and link on ACEC Convention Meeting App
- Post-event attendee email list



EVENT SPONSORSHIP OPPORTUNITIES *****

TUESDAY EXHIBIT HALL LUNCHEON

\$5,000 (1 available)

- Company name/logo placed throughout the hall on napkins
- Signage on tables
- Acknowledgment as the Tuesday Luncheon Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Interactive listing with logo and link on ACEC Convention Meeting App

PAC SWEEPSTAKES SEATED BUFFET BREAKFAST

\$5,000 (Wednesday) (1 available)

- An opportunity to assist with on-stage sweepstake drawing
- Signage on the tables
- Acknowledgment as the PAC Sweepstakes Breakfast Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Interactive listing with logo and link on ACEC Convention Meeting App

EXHIBIT HALL BREAKFAST

For one day **\$5,000** (2 available)

For two days (Mon and Tues) **\$8,000**

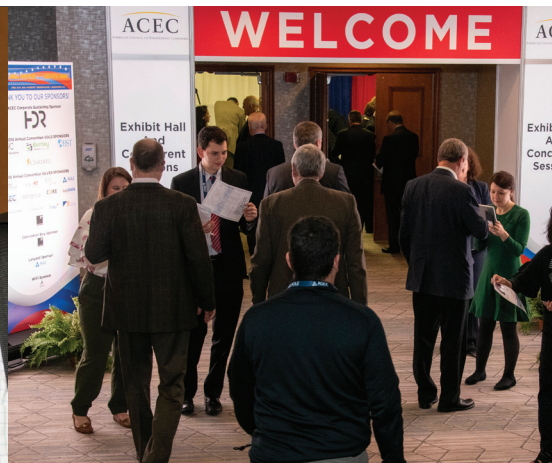
- Company name/logo placed throughout the hall on cocktail napkins
- Signage on the tables
- Acknowledgment as a Breakfast Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Interactive listing with logo and link on ACEC Convention Meeting App

EXHIBIT HALL NETWORKING BREAK

For one break **\$3,000** (4 available)

For 4 breaks **\$10,000**

- Company name/logo placed throughout the hall on cocktail napkins
- Acknowledgment as a Break Sponsor in the Convention final program, website and promotional emails
- Acknowledgment on sponsor signage at the event entrance
- Interactive listing with logo and link on ACEC Convention Meeting App



BRAND BUILDING OPPORTUNITIES

BADGE LANYARD \$5,000

Be highly visible to all Convention attendees by sponsoring the badge lanyard. Your company's logo is prominently displayed at eye level for the duration of the Convention.

- Company name/logo placed in the Convention final program and website

OFFICIAL CONVENTION BAG \$5,000

Sponsor's logo imprinted prominently on one side of the official Convention bag provided to every attendee. High visibility sponsorship opportunity, it's a popular take-away item.

- Company name/logo placed in the Convention final program and website

OFFICIAL CONVENTION BAG INSERT \$1,000

Maximize your reach by inserting customized marketing collateral or a giveaway item (ACEC approved) into Convention bags. Drive traffic to your booth, special events, or educational offerings. Sponsor is responsible for production of the giveaway.

REGISTRATION AREA \$5,000

Showcase your company to Convention attendees as they begin their Convention experience. The registration area is heavily trafficked and centrally located in the hotel. Sponsor's logo will appear along the front of the registration counters.

HOTEL ESCALATOR CLINGS \$8,000

Display your company's logo and brand in front of all attendees throughout the entire Convention experience. Escalators will be used heavily throughout the day by attendees traversing between the Exhibit Hall, education sessions and the General Sessions. 4-color digital printing included.

EXHIBIT HALL CARPET LOGO \$500 EACH

Draw more attention to your booth by putting your company's logo on a section of the carpet on the Exhibit Hall aisle near your booth. Location to be mutually agreed upon. Logo sticker is 3' x 3'.

WIFI \$6,000

Complimentary WiFi will be available throughout the meeting space for attendees with wireless devices. Sponsor's company logo will appear on the landing page to access the WiFi.

COLUMN WRAPS \$6,000 EACH

Prominently display your company's logo and messaging in the heavily-trafficked area.

BUSINESS LOUNGE EXCLUSIVE FOR EXHIBITORS \$5,000 HALF A DAY

Need more space and time to meet with clients and prospective clients? Take advantage of this private 10' x 10" meeting space just off the exhibit floor. Each lounge will be furnished with a conference table and four chairs. Business lounges will be available during Exhibit Hall hours and off-peak hours to allow for more meeting opportunities. Four lounges are available in half day increments.

TARGET AUDIENCE OPPORTUNITIES

RELAXATION AND RECHARGE LOUNGE \$10,000

The lounge is located at a heavy-trafficked area of the hotel and gives Convention attendees a place to relax, network, recharge their mobile devices and other electronics. Comfortable furniture is included. Sponsor may place brochure or giveaway in the lounge, as well as a pop-up banner. Lounge will be branded with sponsor's logo.

EDUCATIONAL SESSION SPONSOR \$4,000 PER SESSION

- Sponsor will have an opportunity to provide 2-minute welcome remarks at the beginning of the session.
- Logo on signage outside of meeting room where session will be held
- Logo on signage on stage in meeting room
- Company name placed in the Convention final program

ENGINEERING EXCELLENCE AWARDS GALA SPONSORSHIPS OPPORTUNITIES

TUESDAY,
May 7, 2019

EEA GALA DINNER DIAMOND LEVEL \$15,000

Available to companies that would like to achieve top brand recognition at the EEA Gala.

- Twenty (20) guest tickets to Reception, Dinner, Awards Program and After Party
- Premier seating, two VIP reserved tables each with table sign
- Individual on-stage recognition during the Gala by the Master of Ceremonies
- Full-page print ad in post-Convention issue of *Engineering Inc.* to coincide with post event recognition
- Logo and acknowledgement in printed Convention program and printed Gala program
- Pre-event recognition on ACEC website (including logo and link), Last Word, Convention e-promos and on ACEC social media sites
- Post event recognition in ACEC's award-winning magazine, *Engineering Inc.* and ACEC website

EEA GALA AFTER PARTY \$15,000 (1 available)

Be recognized as the sole sponsor of the exciting EEA After Party that follows the Gala! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- Priority seating, one reserved table with table sign
- Pre-event recognition in EEA Gala promotional material and event website
- Multiple branding opportunities during the two-hour After Party, including from the stage recognition
- From stage recognition during the Gala Dinner
- Logo and acknowledgement in printed Convention program and printed Gala program

EEA GALA DINNER EMERALD LEVEL \$6,500

Achieve strong brand recognition by demonstrating your support of the prestigious EEA Gala.

- Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- Priority seating, one reserved table with table sign
- Individual from-stage acknowledgement by the Master of Ceremonies
- Half-page print ad in post-Convention issue of *Engineering Inc.* to coincide with post event recognition
- Logo and acknowledgement in printed in Gala program
- Pre-event recognition on ACEC website (including logo and link), Last Word, Convention e-promos and on ACEC social media sites
- Post event recognition in ACEC's award-winning magazine, *Engineering Inc.* and ACEC website

EEA GALA RECEPTION \$10,000 (1 available)

Be recognized as the sole sponsor of the exciting EEA Gala Reception that precedes the Dinner! Your sponsorship includes:

- Ten (10) guest tickets to Reception, Dinner, Awards Program and After Party
- Priority seating, one reserved table with table sign
- Pre-event recognition in EEA Gala promotional material and event website
- Branding opportunity at the EEA Red Carpet area right outside the Reception entrance with all attendees
- Multiple branding opportunities during the one-hour reception
- From stage recognition during the Gala
- Logo and acknowledgement in printed Convention program and printed Gala program



EXHIBIT HALL FLOOR PLAN

MARRIOTT WARDMAN PARK
Exhibit Hall A



FOR MORE INFORMATION ABOUT THE
2019 SPRING CONVENTION VISIT:

<https://www.acec.org/conferences/annual-convention-2019/>

CONTACT

Rachael Ng

Director, Exhibits and Vendor Fulfillment

202-682-4337 • rng@acec.org



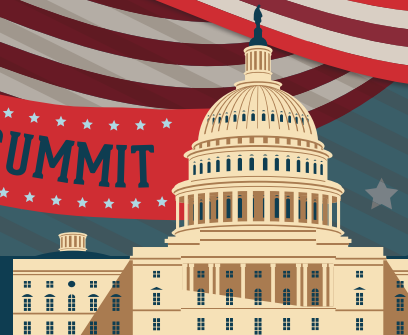
Twitter: @MeetACEC | @ACEC_National



Facebook: @ACEC-National



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EXHIBIT SPACE RENTAL AGREEMENT

Exhibitor Information *(This information will be published in the on-site Convention Program)*

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Website Address: _____

Main Contact for Show Information

Full Name: _____ Title: _____

Phone: _____ Email: _____

Exhibit Space Rental Options *(Early-bird rate ends by 2/18/2019)*

	Member Rate		Non-Member Rate	
	Before 2/18/2019	After 2/18/2019	Before 2/18/2019	After 2/18/2019
<input type="checkbox"/> Standard 6' x 10' Booth (Includes 2 Complimentary Convention Registrations)	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$3,900	<input type="checkbox"/> \$3,950	<input type="checkbox"/> \$4,350
<input type="checkbox"/> Premium Booth Package (Includes 3 Complimentary Convention Registrations)	<input type="checkbox"/> \$7,800	<input type="checkbox"/> \$8,200	<input type="checkbox"/> \$8,500	<input type="checkbox"/> \$8,900

Payment Information *(*Minimum deposit of 50% of total charge is required with this submission.)*

(Full payment of any balance must be received by 4/1/2019.)

Booth Rate: \$ _____ x number of booths _____ = Total Amount Due \$ _____

*Deposit Amount: \$ _____ Balance Due: \$ _____

☐ Payment by Credit Card

Type: ☐ Visa ☐ MasterCard ☐ American Express Card #: _____

Exp. Date: _____ Security Code (CVV): _____

Cardholder Name: _____ Cardholder Zip Code: _____

*Signature: _____

☐ Payment by Check

Make Check **American Council of Engineering Companies (ACEC)**

Payable to: **Info Line: 2019 Annual Convention Exhibit Booth Space Rental**

Mail Check to: **ACEC, 1015 15th Street, NW, 8th Floor, Washington, D.C. 20005-2605**

** By signing this agreement, I agree to pay the stated amount and have read and will abide by the expo terms and conditions on the reverse side of the agreement.*

Print Name: _____ Date: _____

*Signature: _____

Send completed and signed agreement to: Email: Rachael Ng, rng@acec.org or Secure Fax #: 202-842-2436

ACEC 2019 Annual Convention Exposition Terms and Conditions

1. Terms of Agreement It is understood that the following terms and conditions are accepted as a contract between the American Council of Engineering Companies ("ACEC") and the Exhibitor listed on the attached Exhibit Booth and Sponsorship Reservation Form (the "Exhibitor") to rent exhibit space at ACEC's 2019 Annual Convention (the "Event"). ACEC and the Exhibitor may each be referred to as a "Party" or collectively, as the "Parties". It is agreed that Exhibitor will abide by the rules and regulations as contained within these terms and conditions (the "Agreement") before, during and after the Event, and by any and all agreements made by and between ACEC and the Event Location and any and all rules of the Event Location.

ACEC shall have the sole authority to interpret and enforce all rules and regulations included herein, to make any amendments thereto, and to make further rules and regulations as necessary to ensure the orderly conduct of the Event. The Parties hereby agree and acknowledge that any waiver of or failure to exercise any right provided for herein shall not be deemed a waiver of any further or future right under this Agreement.

2. Assignment of Exhibit Space ACEC has established an Exhibitor Point System to allocate exhibit space. Points will be awarded in four categories: historical support, event underwriting support in the twelve (12) months preceding this Agreement, sponsorship level, advertising and membership. Points are recalculated each year. The points system is used mainly as a guide for booth assignment, but in the event there are more exhibitors requesting space than is available, it will also be used to determine who will obtain exhibit space.

3. Exhibit Space Rental Rates All spaces are 6' x 10' in size. In exchange for rental of exhibit space at the Event under the terms specified herein, Exhibitor agrees to remit the applicable 50% payment at the time of submission of the Exhibit Booth Agreement Form, or space will not be held. The remaining balance of 50% must be paid by 4/1/2019. Exhibitors that have a balance will not be allowed to set up.

4. Subleasing Exhibitors may not sublet their exhibit space, nor any part thereof, nor exhibit, offer for sale, or advertise articles not manufactured or sold by the Exhibitor in the regular course of business, except where such articles are necessary for proper demonstration or operation of the Exhibitor's display, in which case the identification shall be limited to the manufacturer's regular nameplate. Exhibitors may not permit non-exhibiting company representatives to operate from their booth. This booth rental is for exclusive use of Exhibitor's company and its products and services. Rulings of ACEC shall, in all instances, be final with regard to use of exhibit space.

5. Occupancy Default Any exhibitor failing to occupy space contracted for shall not be relieved of the obligation of paying the full rental charge of such space. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by ACEC, and reallocated or reassigned for such purposes or use as ACEC may see fit.

6. Cancellation or Change of Exposition In the event that the Event Location in which the Event is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of ACEC or its agents, the Event may be canceled or moved to another appropriate location, at the sole discretion of ACEC. ACEC shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising directly or indirectly by virtue of a cause or causes not reasonably within the control of ACEC. Causes for such action beyond the control of ACEC shall include, but are not limited to: fire, casualty, flood, epidemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, orders or regulations, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by Marriot Wardman Park. municipal, state or federal laws, or acts of God. Should ACEC terminate this Agreement pursuant to the provisions of this section, the exhibitor waives any and all claims for damage arising thereof. Refunds in the event of termination shall be made to Exhibitors in the amount of the original exhibit fees less prorated adjustments based on ACEC costs incurred from staging and/or relocating the Event.

7. Cancellation by Exhibitor In the event of cancellation by Exhibitor, ACEC shall determine an assessment covering the reassignment of space, prior services performed, and other damages related to cancellation, according to the following schedule:

Through March 21, 2019, 50% of total booth rental/sponsorship fee;

After March 21, 2019, 100% of total booth rental/sponsorship space fee.

ACEC must receive written notification of the cancellation by mail or facsimile. The date of receipt of the cancellation notice by ACEC will determine the above assessment charges. In the event of either a full or partial cancellation of space by an exhibitor, ACEC reserves the right to reassign canceled booth space, regardless of the cancellation assessment. Subsequent reassignment of canceled space does not relieve the canceling Exhibitor of the obligation to pay the cancellation assessment. It is mutually agreed that by canceling exhibit booth space, the Exhibitor relinquishes all benefits included with the exhibit booth space.

8. Limitation of Liability ACEC shall not be liable, and Exhibitor agrees to make no claim for any reason whatsoever against ACEC, ACEC's official exhibit services provider or Event Location, for loss, theft, damage, or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to his business for failure to provide exhibit space; nor for failure to hold the Event as scheduled; nor for any action or omission of ACEC. Exhibitor is solely responsible for its own exhibition materials and products, and should insure exhibit and products from loss or damage from any cause whatsoever. It is understood that all property of Exhibitor is in their care, custody, and control in transit to, or from, or within the confines of the Event Location and the exhibit hall. ACEC shall bear no responsibility for the safety of Exhibitor, their personnel, employees, agents or representatives or personal property.

9. Insurance Exhibitors shall, at their sole cost and expense, procure and maintain through the term of this Agreement, the following insurance: Comprehensive General Liability insurance with limits not less than \$1,000,000 including Contractual Liability and Products Liability coverage and Workman's Compensation in full compliance with all laws covering the Exhibitor's employees. Such insurance shall name the following as additional insureds: ACEC, Event Location, and their respective members, officers, agents, and employees. Proof of such insurance shall be provided to ACEC or its agent or representative upon request.

10. Installing, Exhibiting, Dismantling Hours and dates for installing, exhibiting and dismantling shall be those specified by ACEC. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material for the Event before the specified conclusion of the dismantling period set by ACEC. Exhibitors are required to adhere to Event hours. No early breakdown will be permitted. If Exhibitor leaves the Event before teardown time, it will result in a fine of \$1,000 as well as possible exclusion from future participation at ACEC's sole discretion.

11. Damage to Property Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property by Exhibitor, its exhibit materials, or its employees or agents. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns,

floors or walls, or to standard booth equipment. Any property destroyed or damaged by an Exhibitor must be restored to original condition by Exhibitor at the Exhibitor's expense.

12. Attendance Admission policies shall remain, at all times, the prerogative of ACEC and may be revised or amended to suit unforeseen conditions.

13. Booth Personnel – Registration and Code of Conduct Two exhibitor representatives will be issued a complimentary Full Convention registration with each 6' x 10' space purchased (three full convention registrations for each Premium Booth Package). This badge allows access to all ACEC Convention functions open to Convention registrants. Any additional company personnel must be registered for the Convention as Full Convention registrants at the full Convention rate. Booth Personnel shall wear badge identification furnished by ACEC at all times. All exhibits must have personnel present during designated show hours.

All exhibitors and their representatives will be held by ACEC to the highest standards of personal and professional conduct. Exhibitor and its representatives agree not to disturb the activities of other exhibitor representatives, disturb or harass other exhibitors or Event attendees, precipitate the intervention of hotel security or public law enforcement, or in any other way disrupt the smooth operation of the Event. ACEC reserves the right to determine in its sole judgment when an Exhibitor and/or its representative has violated the standards of conduct, and to take whatever action ACEC deems necessary to protect the safety of Event attendees and the public, up to and including immediate termination of the Exhibitor's exhibit privileges, expulsion from the Event Location, and barring of the Exhibitor from future exhibition with ACEC.

14. Display All exhibit display construction design must conform to the regulations set forth in the information supplied to Exhibitor by ACEC's official exhibit services provider. All display items, tables, seats, etc. must remain in the rental area - it is not permitted to place exhibit items in the aisle. Displays must not block the line of sight to adjoining booths - violations will be at the discretion of show management. ACEC shall have full authority for approval or arrangement and appearance of items displayed. ACEC may, at its discretion, require replacement, rearrangement, or redecoration of any item or any booth, and no liability shall attach to ACEC for the costs that may be incurred by Exhibitor thereby. Exhibitors with special backgrounds or side dividers must make certain that such material is furnished in such a manner as to not be unsightly to exhibitors in adjoining booths. If such surfaces remain unfinished before the scheduled opening of the show, ACEC shall authorize the official decorator to effect the necessary finish and the Exhibitor must pay all charges involved thereby. ACEC shall have the right to exclude or require modification of any display or demonstration at Exhibitor's expense which, in ACEC's sole discretion, it considers not proper or otherwise in keeping with the character of the Event. Exhibitors shall be bound by the decisions of ACEC in all matters related to the Event.

15. Indemnification Exhibitor agrees to defend, indemnify, and hold harmless ACEC, the Event Location, and their respective employees, agents, or representatives from and against any and all liabilities, losses, expenses (including, but not limited to, attorneys' fees), damages, claims (including, but not limited to, claims for injury to Exhibitor, its employees, agents, representatives, or Event attendees), suits, demands, judgments and causes of action of any nature arising from or as a result of (i) the negligent performance of Exhibitor's obligations under this Agreement by Exhibitor, Exhibitor's agents, employees or representatives; (ii) the failure of Exhibitor, Exhibitor's agents, employees or representatives to comply with any term or condition of this Agreement; and/or (iii) the breach of any representation or warranty given or made by Exhibitor. ACEC will have no liability whatsoever for any indirect, consequential, special or incidental damages, regardless of how those damages are incurred.

16. Intellectual Property: License and Infringement Exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs, or other copyrighted material in exhibit booths or displays. No Exhibitor will be permitted to play, broadcast, or perform music or display any other copyrighted material, such as photographs or other artistic works, without first presenting to show management satisfactory proof that the Exhibitor has, or does not need, a license to use such music or copyrighted material.

ACEC condemns intellectual property infringement and counterfeiting; however, as a neutral organizer of the Event, ACEC cannot become involved in exhibitor disputes or provide legal advice. Exhibitor agrees not to sue or threaten to sue ACEC for contributory infringement or any other theory that ACEC is indirectly or secondarily liable for a violation of intellectual property rights (e.g., trademark, copyright, or patent) by a third party.

Exhibitor warrants that it is the owner or licensee of all intellectual property used by Exhibitor at the Event or in promotion thereof. Exhibitor agrees to defend, indemnify, and hold harmless ACEC, their officers, directors, employees and agents, harmless from all loss, cost claims, causes of action, obligations, suits, damages, liability expenses, and costs including attorney's fees arising from or out of any dispute involving intellectual property owned or used by Exhibitor at the Event or in promotion thereof.

17. Waiver of Rights Any rights of ACEC under this contract shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of ACEC.

18. Relocation and Floor Plan Revisions ACEC retains the exclusive right to revise the exhibition hall floor plan and/or move assigned exhibitors as necessary.

19. Amendment and Additional Rules Any matters not specifically covered by the preceding rules shall be within the sole purview of ACEC. ACEC may, at any time, amend or add further rules to these terms. ACEC reserves the right to reject any application, or cancel any contract, for exhibit space for any reason.

20. Agreement to Rules Exhibitor, for himself or itself, his or its personnel, employees, agents or representatives, agrees to abide by the foregoing rules and those provided and contained in the Exhibitor Prospectus, and by any amendments and additional rules that may be put into effect by ACEC.

Official representative for exhibiting company:

Signature _____ Date _____

Printed Name _____